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**Education**

PhD, University of Texas at Dallas, United States of America, 2004
Master of Science, University of Texas at Dallas, United States of America, 2001
Bachelor of Engineering, Hohai University, China, 1995

Academic Appointments

Associate Professor of Information Systems, School of Computing and Information Systems, SMU, Jan 2023 - Present
Assistant Professor of Information Systems, School of Computing and Information Systems, SMU, Jan 2005 - Jun 2011
Lecturer of Information Systems, School of Computing and Information Systems, SMU, Jul 2004 - Dec 2004

RESEARCH

PublicationsJournal Articles [Refereed]

Understanding the impact of trade policy effect uncertainty on firm-level innovation investment, by CHEN, Daniel; HU, Nan; LIANG, Peng; SWINK, Morgan. (2023). *Journal of Operations Management*, <https://doi.org/10.1002/joom.1285> (Advance Online)

Economic policy uncertainty and imitation behaviors of corporate social responsibility practices: Evidence from China, by XUE, Xingnan; HU, Nan. (2023). *International Review of Financial Analysis*, 89 1-15. <https://doi.org/10.1016/j.irfa.2023.102753> (Published)

Cross-market information transmission along the supply chain network, by FANG, Ruiui; HU, Nan; LIANG, Peng; LIU, Ling. (2023). *Production and Operations Management*, 32 (7), 2227-2244. <https://doi.org/10.1111/poms.13970> (Published)

Customers' managerial expectations and suppliers' asymmetric cost management, by LIANG, Peng; CAVUSOGLU, Hasan; HU, Nan. (2023). *Production and Operations Management*, 32 (6), 1975-1993. <https://doi.org/10.1111/poms.13952> (Published)

How does credit risk affect cost management strategies? Evidence on the initiation of credit default swap and sticky cost behavior, by DAI, Jing; HU, Nan; HUANG, Rong; YAN, Yan. (2023). *Journal of Corporate*

Finance, 80 1-27. <https://doi.org/10.1016/j.jcorpfin.2023.102401> (Published)

Measuring management accounting practices using textual analysis, by QIU, Fangjuan; HU, Nan; LIANG, Peng; DOW, Kevin. (2023). *Management Accounting Research*, 58 1-16. <https://doi.org/10.1016/j.mar.2022.100818> (Published)

Credit Default Swaps and Borrowers' Real Earnings Management: Evidence From Credit Default Swap Initiation, by WANG, Yuxuan; FANG, Ruirui; HU, Nan; HUANG, Rong. (2023). *Journal of Accounting, Auditing and Finance*, 1-34. <https://doi.org/10.1177/0148558X221140723> (Published)

The bullwhip effect and credit default swap market: A study based on firm-specific bullwhip effect measure, by HU, Nan; LIANG, Peng; LIU, Ling; ZHU, Lu. (2022). *International Review of Financial Analysis*, 84 1-13. <https://doi.org/10.1016/j.irfa.2022.102386> (Published)

The impact of air pollution on financial reporting quality: evidence from China, by HU, Nan; XUE, Xingnan; LIU, Ling. (2022). *Accounting and Finance*, 62 (3), 3609-3644. <https://doi.org/10.1111/acfi.12898> (Published)

Stock market reactions to the COVID-19 pandemic: The moderating role of corporate big data strategies based on Word2Vec*, by XUE, Fujing; LI, Xiaoyu; ZHANG, Ting; HU, Nan. (2021). *Pacific Basin Finance Journal*, 68 1-13. <https://doi.org/10.1016/j.pacfin.2021.101608> (Published)

Intangible asset value of employee satisfaction in high-contact services, by FANG, Ruirui; GAO, Baojun; HU, Nan. (2021). *International Journal of Hospitality Management*, 94 1-12. <https://doi.org/10.1016/j.ijhm.2020.102810> (Published)

Supply chain hierarchical position and firms' information quality, by BAI, Xuelian; FANG, Ruirui; HENRY, Elaine; HU, Nan. (2020). *Journal of Financial Stability*, 51 1-13. <https://doi.org/10.1016/j.jfs.2020.100815> (Published)

Relative Emphasis on Non-GAAP Earnings in Conference Calls: Determinants and Market Reaction, by HENRY, Elaine; HU, Nan; JIANG, Xi. (2020). *European Accounting Review*, 29 (1), 169-197. <https://doi.org/10.1080/09638180.2019.1664312> (Published)

What do hotel customers complain about? Text analysis using structural topic model, by HU, Nan; ZHANG, Ting; GAO, Baojun; BOSE, Indranil. (2019). *Tourism Management*, 72 417-426. <https://doi.org/10.1016/j.tourman.2019.01.002> (Published)

Risk Pooling, Supply Chain Hierarchy, and Analysts' Forecasts, by HU, Nan; KE, Jian-Yu; LIU, Ling; ZHANG, Yue. (2019). *Production and Operations Management*, 28 (2), 276-291. <https://doi.org/10.1111/poms.12904> (Published)

Financial report readability and stock return synchronicity, by BAI, Xuelian; DONG, Yi; HU, Nan. (2019). *Applied Economics*, 51 (4), 346-363. <https://doi.org/10.1080/00036846.2018.1495824> (Published)

Double learning or double blinding: an investigation of vendor private information acquisition and consumer learning via online reviews, by HU, Nan; DOW, Kevin E.; CHONG, Alain Yee Loong; LIU, Ling. (2018). *Annals of Operations Research*, 270 (1-2), 213-234. <https://doi.org/10.1007/s10479-016-2243-z> (Published)

The Effect of Ultimate Ownership on the Disclosure of Environmental Information, by WANG, Peng; WANG, Fangjun; HU, Nan. (2018). *Australian Accounting Review*, 28 (2), 186-198. <https://doi.org/10.1111/auar.12166> (Published)

Credit default swap spreads and annual report readability, by HU, Nan; LIU, Ling; ZHU, Lu. (2018). *Review of Quantitative Finance and Accounting*, 50 (2), 591-621. <https://doi.org/10.1007/s11156-017-0639-8> (Published)

Analyst Firm Coverage and Forecast Accuracy: The Effect of Regulation Fair Disclosure, by DONG, Yi; HU, Nan; LI, Xu; LIU, Ling. (2017). *Abacus*, 53 (4), 450-484. <https://doi.org/10.1111/abac.12120> (Published)

Does director interlock impact the diffusion of accounting method choice?, by HAN, Jie; HU, Nan; LIU, Ling; TIAN, Gaoliang. (2017). *Journal of Accounting and Public Policy*, 36 (4), 316-334. <https://doi.org/10.1016/j.jaccpubpol.2017.05.005> (Published)

On self-selection biases in online product reviews, by HU, Nan; PAVLOU, Paul A.; ZHANG, Jie. (2017). *MIS Quarterly*, 41 (2), 449-472. <https://doi.org/10.25300/MISQ/2017/41.2.06> (Published)

Follow the herd or be myself? An analysis of consistency in behavior of reviewers and helpfulness of their reviews, by GAO, Baojun; HU, Nan; BOSE, Indranil. (2017). *Decision Support Systems*, 95 1-11. <https://doi.org/10.1016/j.dss.2016.11.005> (Published)

Credit derivatives and stock return synchronicity, by BAI, Xuelian; HU, Nan; LIU, Ling; ZHU, Lu. (2017). *Journal of Financial Stability*, 28 79-90. <https://doi.org/10.1016/j.jfs.2016.12.006> (Published)

The Impact of NASD Rule 2711 and NYSE Rule 472 on Analyst Behavior: The Strategic Timing of Recommendations Issued on Weekends, by DONG, Yi; HU, Nan. (2016). *Journal of Business Finance and Accounting*, 43 (7-8), 950-975. <https://doi.org/10.1111/jbfa.12211> (Published)

Board interlock networks and the use of relative performance evaluation, by HAO, Qian; HU, NAN; LIU, Ling; Yao, Lee J.. (2014). *International Journal of Accounting and Information Management*, 22 (3), 237-251. <https://doi.org/10.1108/IJAIM-06-2013-0039> (Published)

Digital certificate management: Optimal pricing and CRL releasing strategies, by ZHANG, Jie; HU, Nan; Raka, M. K.. (2014). *Decision Support Systems*, 58 74-78. <https://doi.org/10.1016/j.dss.2012.12.043> (Published)

Ratings lead you to the product, reviews help you clinch it? The mediating role of online review sentiments on product sales, by HU, Nan; KOH, Noi Sian; REDDY, Srinivas K.. (2014). *Decision Support Systems*, 57 42-53. <https://doi.org/10.1016/j.dss.2013.07.009> (Published)

The impact of ineffective internal control on the value relevance of accounting information, by HU, Nan; QI, Baolei; TIAN, Gaoliang; YAO, Lee; ZENG, Zhen. (2013). *Asia-Pacific Journal of Accounting & Economics*, 20 (3), 334-347. <https://doi.org/10.1080/16081625.2013.765026> (Published)

Core versus peripheral information technology employees and their impact on firm performance, by LIU, Ling; CHEN, Daniel Q.; HU, Nan; BOSE, Indranil; BRUTON, Garry D.. (2013). *Decision Support Systems*, 55 (1), 186-193. <https://doi.org/10.1016/j.dss.2013.01.018> (Published)

Not all that glitters is gold: The effect of attention and blogs on the investors' investing behaviors, by HU, Nan; DONG, Yi; LIU, Ling; YAO, Lee J.. (2013). *Journal of Accounting, Auditing and Finance*, 28 (1), 4-19. <http://doi.org/10.1177/0148558X12459606> (Published)

Improving ethics education in accounting: Lessons from medicine and law, by LIU, Chunhui; YAO, Lee J.; HU, Nan. (2012). *Issues in Accounting Education*, 27 (3), 671-690. <http://doi.org/10.2308/iace-50150> (Published)

Improving ethics education in accounting: Lessons from medicine and law, by LIU, Chunhui; YAO, Lee J.; HU, Nan. (2012). *Issues in Accounting Education*, 27 (3), 671-690. <https://doi.org/10.2308/iace-50150> (Published)

Do Links Matter? An Investigation of the Impact of Consumer Feedback, Recommendation Networks, and Price Bundling on Sales, by HU, Nan; TIAN, Gaoliang; LIU, Ling; LIANG, Bin; GAO, Yunjun. (2012). *IEEE Transactions on Engineering Management*, 59 (2), 189-200. <https://doi.org/10.1109/TEM.2010.2064318> (Published)

Manipulation of online reviews: An analysis of ratings, readability, and sentiments, by HU, Nan; BOSE, Indranil; KOH, Noi Sian; LIU, Ling. (2012). *Decision Support Systems*, 52 (3), 674-684. <https://doi.org/10.1016/j.dss.2011.11.002> (Published)

The impact of ultimate ownerships on audit fees: evidence from Chinese listed companies, by HU, Nan; WANG, Fanjun; WANG, Peng; YAO, Lee J.; ZHANG, Junrui. (2012). *Asia-Pacific Journal of Accounting & Economics*, 19 (3), 352-373. <https://doi.org/10.1080/16081625.2012.667510> (Published)

Value relevance of blog visibility, by HU, Nan; LIU, Ling; Tripathy, Arindam; YAO, Lee J.. (2011). *Journal of Business Research*, 64 (12), 1361-1368. <https://doi.org/10.1016/j.jbusres.2010.12.025> (Published)

The impact of IFRS on accounting quality in a regulated market: An empirical study of China, by LIU, Chunhui; YAO, Lee J.; HU, Nan; LIU, Ling. (2011). *Journal of Accounting, Auditing and Finance*, 26 (4), 659-676. <https://doi.org/10.1177/0148558X11409164> (Published)

CIO reporting structure, strategic positioning, and firm performance, by BANKER, Rajiv D; HU, Nan; PAVLOU, Paul A; LUFTMAN, Jerry. (2011). *MIS Quarterly*, 35 (2), 487-504. <https://doi.org/10.2307/23044053> (Published)

Manipulation in digital word-of-mouth: A reality check for book reviews, by HU, Nan; BOSE, Indranil; GAO, Yunjun; LIU, Ling. (2011). *Decision Support Systems*, 50 (3), 627-635. <https://doi.org/10.1016/j.dss.2010.08.013> (Published)

Fraud detection in online consumer reviews, by HU, Nan; LIU, Ling; SAMBAMURTHY, Vallabh. (2011). *Decision Support Systems*, 50 (3), 614-626. <http://doi.org/10.1016/j.dss.2010.08.012> (Published)

Overcoming the J-shaped Distribution of Product Reviews, by HU, Nan; ZHANG, Jennifer; Pavlou, Paul. (2009). *Communications of the ACM*, 52 (10), 144-147. <http://dx.doi.org/10.1145/1562764.1562800> (Published)

Certificate revocation release policies, by HU, Nan; TAYI, Giri Kumar; MA, Chengyu; LI, Yingjiu. (2009). *Journal of Computer Security*, 17 (2), 127-157. <http://dx.doi.org/10.3233/JCS-2009-0330> (Published)

Do online reviews affect product sales? The role of reviewer characteristics and temporal effects, by HU, Nan; LIU, Ling; ZHANG, Jennifer. (2008). *Information Technology and Management*, 9 (3), 201-214. <https://doi.org/10.1007/s10799-008-0041-2> (Published)

Conference Proceedings

Can online reviews reveal a product's true quality? Empirical findings and analytical modeling of online word-of-mouth communication, by HU, Nan; PAVLOU, Paul; ZHANG, Jennifer. (2006.0). *EC '06: Proceedings of the 7th ACM Conference on Electronic Commerce, Ann Arbor, MI, June 11-15*, (pp. 324-330) New York: ACM. <https://doi.org/10.1145/1134707.1134743> (Published)

Conference Papers

Double learning or double blinding: An investigation of vendor private information acquisition and consumer learning, by HU, Nan; LIU, Ling; SAMBAMURTHY, Vallabh; CHEN, Bin. (2009.0). *American Accounting Association (AAA)-IS Section Mid-Year Conference*, United States. (Published)

Are online reviews just noise? The truth, the whole truth, or only the partial truth?, by HU, Nan; LIU, Ling; SAMBAMURTHY, Vallabh; CHEN, Bin. (2009.0). *American Accounting Association (AAA)-AIET Section Mid-Year Conference*, United States. (Published)

TEACHING

Courses Taught

Singapore Management University

Undergraduate Programmes :

Data Management

Postgraduate Research Programmes :

Foundations for Data Analytics