Research Statement

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Background

In recent years, AI has emerged to be a powerful force, both in academia and in commercial deployment. In terms of commercial values, in 2017 PwC projected that in 2030, global GDP will be higher by 14% - which translates to US$15.7 TRILLION - because of the deployment of AI. I have set my sight to continue to develop my research along the line that I have always pursued: BIG DATA and AI techniques, especially **next generation AI techniques as well as their applications**.

Even though existing AI technologies, such as machine translation system, Chat Robots and other intelligent robots have performed to some level of satisfaction, **true language understanding for the purpose of directing an agent (e.g., a robot) to perform tasks is still impossible.** Currently, the most advanced robots are just showing talents in science fiction movies, rather than in the real-world. (If you try to chat with the latest Chat Robots, you will find that they are quite stupid and often they can get something totally wrong, as they cannot truly understand human languages).

ChatGPT is a remarkable model developed by OpenAI. It can comprehend and generate coherent, contextually relevant responses in conversational contexts. This powerful NLP tool offers numerous advantages. However, one of its shortcomings remains a lack of true language understanding or real human-like understanding.

Therefore, to address this gap, there is a need to focus on Next Generation AI and the applications. True language understanding or real human-like understanding is certainly one important research direction of Next Generation AI. **Next Generation AI System is an interdisciplinary subject** that benefits from inspiration from a variety of domains such as linguistics, computer science, psychology, neuroscience, statistics, engineering, sociology, economics, etc.

My research creating next generation AI systems is to **build AI systems which can simulate the capability of humans**, and the main research topics of the targeted next generation AI are as followings:

1. Natural Language Understanding (simulating language capability of humans)
2. Learning (simulating learning capability of humans)
3. Knowledge Representation, Management and Reasoning including Logiic Analysis and Planning, Causality, etc. (simulating the capability of knowledge management and logic analysis of humans)
4. Computer Vision (simulating vision capability of humans)
5. Robotics (integrating the achievements from all the 4 research topics above to build a next generation AI system)
6. **Real-world applications and deployments of the above AI research**

Specifically, with the particular emphasis on one set of important topics of next generation AI, **Human-like Natural Language Understanding (NLU),** will greatly facilitate human-machine interactions, text mining, sentiment analysis, machine learning and their applications as laid out in detail below. These areas are important as research topics of next generation AI and in terms of engendering valuable commercial applications and deployments.

Research Areas and Summary

Research Areas: Next generation AI, focused on Natural Language Processing (NLP) and Natural Language Understanding (NLU), Machine Learning, Data Analytics, Deep Language Understanding and Intelligent Robots, Casual Reasoning and Language Understanding, Image Processing, Text Mining, Fine-grained Sentiment and Emotion Analysis, Social Computing, Social Media Content Mining and Analysis, Knowledge Representation, Management and Reasoning, Artificial Intelligence (AI) & Computational Intelligence (CI) and their real-world applications and deployments.

Research Summary: I have more than 15 years of research and development work experience as a scientist or senior scientist in the AI research areas. I also have a few of years of teaching experience in the university as an associate professor since 2004, teaching courses related to AI, e.g., machine learning, data mining, NLP for smart assistants, etc. I enjoyed my work very much. Doing research gives me the opportunity to propose new ideas and to develop new algorithms to make contributions to those areas. Teaching in the universities gives me the opportunity to make contributions to the cultivation of the young generation, helping them to grow and develop rapidly to be good persons including excellent professionals.

I have already accumulated rich research and development experiences in big data and AI technologies with 70+ papers published in international journals and conferences and 5+ patents/Technical Disclosures (TDs) filed as the first inventor. Evaluation licenses or commercial licenses have been signed by more than 10 companies on my patents. As a highly motivated team player and an expert in fine-grained sentiment and emotion analysis, social data analytics, AI, and data mining, I have led and successfully delivered 10+ research and industry projects as well.

I will enhance the methods which I have developed to further develop new NLP techniques to make contributions to **next generation AI technologies** (e.g., human-like AI, explainable AI, rather than existing black-box unexplainable AI). My detailed research areas are described as follows which I have organized into 5 aspects below:

- **Human-Like Natural Language Understanding**
- **Enhancement of Existing Learning Methods**
- **Knowledge Representation for Next Generation AI**
- **Research on Applications and Deployments of AI Techniques (e.g., AI in Education, AI in transportation and supply chain, AI in Finance, AI in insurance, etc.)**
- **Cultivating Young Generations**

Five Research Aspects

1. Human-Like Natural Language Understanding

I would like to continue my research work on **social media sentiment analysis** and **natural language processing** to develop new data analysis and AI technologies toward true **human language understanding** and **true human like AI technologies,** which are very **important research topics** for **next generation AI techniques**.

The existing methods on sentiment analysis and natural language processing can only achieve simple opinion classification analysis or sentiment analysis. They are still unable to realize real understanding of language in the same way as that understood by human beings. What I have been doing, human-like language understanding, is the ultimate goal of researchers in this field.

2. Enhancement of Existing Learning Methods

Even though the latest input-output learning methods have performed to some level of satisfaction, true language understanding for the purpose of directing an agent (e.g., a robot) to perform tasks is still impossible. Currently, the most advanced robots are just showing talent in science fiction movies, rather than in the real world. If you try to chat with the latest Chat Robots, you will find that the latest chat robots are quite stupid and often they can get something totally wrong, as they cannot truly understand human languages, and can only search from big data to come out with answers to your questions.

Therefore, there is a need to do research on the enhancement of the existing machine learning methods. One of the ways to enhance existing learning methods, such as neural network-based learning algorithms, is to improve them with knowledge models to develop human-like explainable learning methods.

3. Knowledge Representation for Next Generation AI

Research and development on next generation AI (also named human-like AI) is one of my research plans and goals. I would like to develop human-like AI technologies that will enable future AI robots to truly understand human language and better serve humans (for example, to enable machines to understand human language which can be applied to the care of the elderly: nursing robots for elderly people, companion robots, chat robots, etc.).

We know that atoms are the basic units of matter and the defining structure of the elements in the physical world. Atomic concepts can then form the foundation of much more complex, high-level concepts, much like complex molecules are built from atoms. Just like when we are building skyscrapers, a solid foundation is the most important step toward its success.

To build next generation AI techniques, we assume that “atomic” basic concepts are the smallest and basic elements of the NLP or NLU domain. Therefore, we propose “atomic” basic concepts (also named ground concepts) as well as “atomic” basic concept representations (also named ground concept representations) to enhance NLP research, and the other AI-related research. The overall idea/design is shown in Fig. 1, which includes four important modules:

- Module (A) and (B) are constructed through a process of crowd sourcing, automatic online sourcing and machine learning.
- Module (C) converts a language-dependent surface sentential structure into a language independent deep-level predicate representation which is related to our physical world.
- Module (D) converts the predicate representation into grounded real-world references and constructs that enable a robot to carry out the language instructions accordingly.

As shown in Fig. 1, an “atomic” basic concept (also named ground concept) as well as an “atomic” basic concept representation (also named ground concept representation) are proposed based on the existing efforts. The “atomic” basic concepts are the smallest and most basic elements in the NLP and NLU world [1]. Atomic concepts can then form the foundation of much more complex, high-level concepts, much like complex molecules built from atoms. Such “atomic” basic concepts build the foundation for NLP and NLU, especially for true human-like explainable NLP and NLU [1].

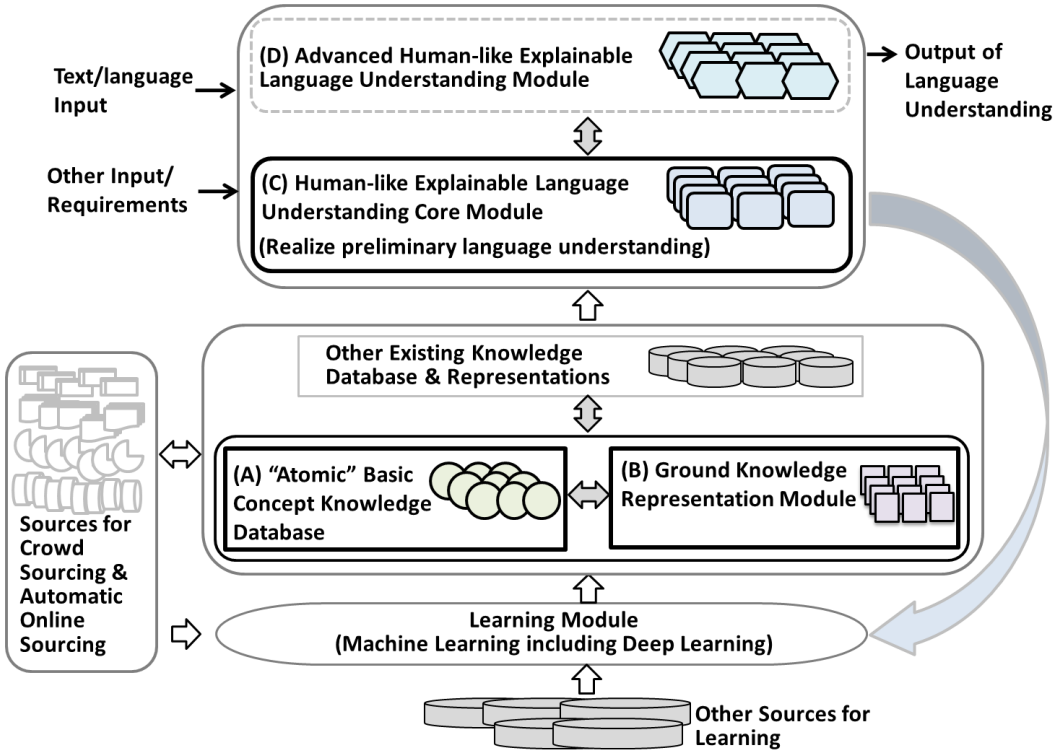

Fig. 1. The Overall Idea/Design of the Proposed Method –
“Human-like Explainable Language Understanding with Atomic Basic Concept Representation” for implementation of next generation AI techniques [1]

My current works, such as **fine-grained sentiment and emotion analysis algorithms**, MiMuSA—**mimicking human language understanding for fine-grained multi-class sentiment analysis**, and **AI-based intelligent fine-grained multi-level** social media opinion extraction and public opinion analysis methods [1-19] lay a solid foundation for achieving the goals of this research plan. The initial idea is to combine knowledge-based expert system and machine learning technology to develop true human-like AI technologies which will entail new methods.

4. Research on Applications and Deployments of AI Techniques

4.1 Application Research 1 (AI in Finance): Opinion-based Financial Analysis

My experience in social media analytics and opinion analysis work, such as sentiment and emotion analysis, laid a solid foundation for my stock market trending analysis work. The stock market has been characterized as dynamic and non-linear. This is because the relationship between stock market parameters and target stock market prices is not linear. Political stability, economic performance, even some events relevant to the companies may have an influence on the trending of the stock market prices.

Different events may affect public sentiments and emotions differently, which may in turn have an effect on the trend of stock market prices. Therefore, news articles and social media data are very useful and important in financial analysis. However, currently no good methods exist that can take these social media into consideration to provide better analysis of the financial market. Recently, I have pioneered a method to overcome these limitations by leveraging my previous work on time series analysis and sentiment analysis.

I had several years' experience working on time series data analysis by leveraging AI based methods, such as AI learning-based network time series traffic analysis [20]. I have extended the network traffic analysis methodology to the finance domain to analyze stock market time series data [21-22]. Incorporating my research experience in social media sentiment analysis [1-14] and leveraging the AI based time series analysis technology [20], my latest work on stock market analysis overcomes the limitations of traditional financial analysis technologies by incorporating news articles, event and social media analysis into stock market analysis. This work has been published [5] [21] [22] [31] and my related work on comparing learning-based methods for stock market prediction has won the best paper award in ICCCS (International Conference on Cloud Computing and Security) 2018 [22].

In summary, my existing works on time series analysis, social media analysis, sentiment and emotion analysis, machine learning, stock market prediction and trending analysis, intelligent fine-grained multi-level social media opinion extraction and public opinion analysis methods, natural language processing and natural language understanding, and other AI research works as well as their applications and deployments lay a solid foundation for achieving the goals of this research.

4.2 Application Research 2 (AI in Education, AI in transportation and supply chain, AI in insurance, etc.**): Multidisciplinary Application of AI Technologies**

AI is an interdisciplinary subject that benefits from inspiration from a variety of domains such as linguistics, psychology, neuroscience, statistics, computer science, engineering, sociology, etc. Its areas of applications are also very wide, ranging from social media, information security, finance, transportation, energy, earth science, urban mobility, insurance etc.

In addition to the above specific areas of the research plans, as a data and AI scientist, I would also like to further extend big data analysis and AI technologies into more application domains as shown in Fig. 2 in the future. This entails collaborations with colleagues and researchers in my research area as well as from other research domains. The core technology of big data and AI technologies will be applied to the various fields, and will contribute to new research and new application to other fields, such as smart finance [4, 21-22], intelligent control, intelligent transportation, intelligent robots, fault detection and diagnosis [23-27], smart image processing [28-29], sentiment and emotion sensing [1-4, 30], etc.

Moreover, I would like to explore industrial collaborations with companies as well. The collaborations with industry will enable us to transfer the core technologies of big data analysis and AI technologies into businesses or services, so as to allow our research achievements to go beyond academic papers and create impact on society (e.g., produce real-world intelligent robots to benefit society).

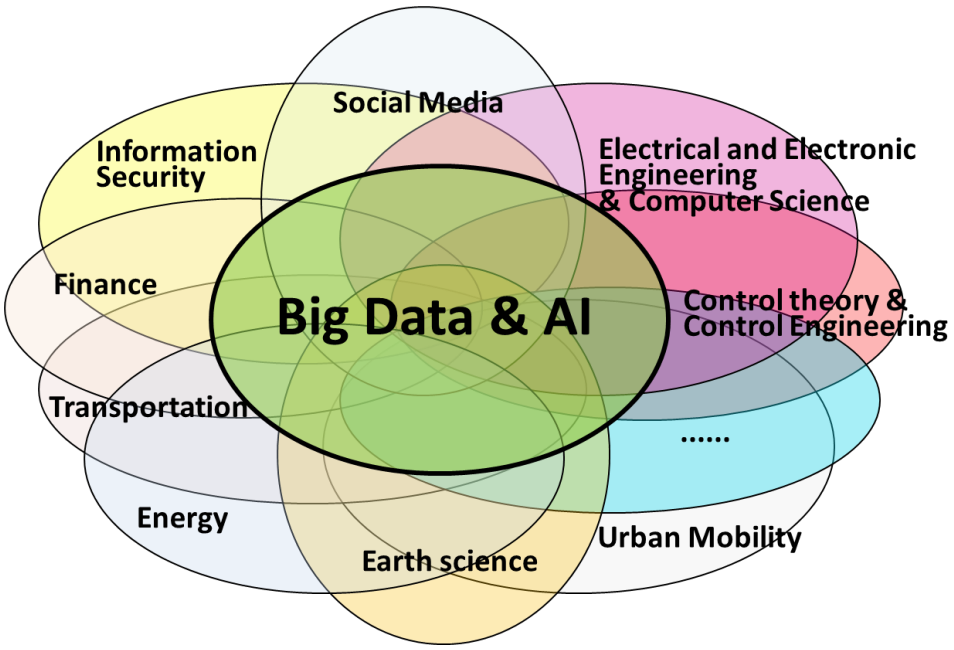

Fig. 2. Big Data and Artificial Intelligence
(To carry out interdisciplinary research collaborations with other researchers from institutes, universities, or companies in industry. The core technologies of big data analysis and AI will be applied to solve the problems from different domains.)

5. Cultivating Young Generations

At the same time, in addition to the above research plan and work, I hope to cultivate the young generation (undergraduates as well as graduate students), specifically cultivating postdoctoral fellows, young researchers who are interested in big data and artificial intelligence, etc. I would also like to have the opportunity to train international postdoctoral fellows. Outstanding postdoctoral fellows will have the opportunity to work in our group to contribute outstanding achievements to strengthen the reputation of our university, SMU.

Selected Publications and Outputs

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