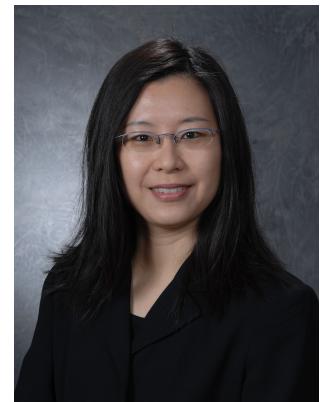


NAH, Fiona Fui-Hoon

School of Computing and Information Systems
Singapore Management University (SMU)
80 Stamford Road
Singapore 178902

Email: fionanah@smu.edu.sg



Education

PhD, University of British Columbia, Canada, 1997
Master of Science, National University of Singapore, Singapore, 1992
Bachelor of Science, National University of Singapore, Singapore, 1989

Academic Appointments

Professor of Information Systems, School of Computing and Information Systems, SMU, Jul 2024 - Present
Professor, Department of Information Systems (Affiliate), City University of Hong Kong, China, Oct 2022 - Jul 2024
Professor, Department of Media and Communication, City University of Hong Kong, China, Aug 2021 - Jul 2024
Visiting Professor, Carnegie Mellon University, United States of America, Jan 2019 - Aug 2019
Professor, Department of Business and Information Technology, Missouri University of Science and Technology (formerly University of Missouri-Rolla), United States of America, Aug 2012 - Aug 2021
Professor, Department of Management, University of Nebraska-Lincoln, United States of America, Aug 2011 - Aug 2012
Associate Professor, Department of Management, University of Nebraska-Lincoln, United States of America, Aug 2004 - Aug 2011
Assistant Professor, Department of Management, University of Nebraska-Lincoln, United States of America, Aug 1998 - Aug 2004
Assistant Professor, Krannert School of Management, Purdue University, United States of America, Aug 1996 - Aug 1998

Academic Administrative Positions

ResWORK Fellow, SMU Resilient Workforces Institute, SMU, Oct 2025 - Present

Other Positions and Affiliations

Member, Journal of Database Management, United States of America, Jan 2024 - Present, current journal editorial role
Associate Editor, PLOS One, United States of America, Jan 2024 - Present, current journal editorial role

Associate Editor, International Journal of Human-Computer Studies, United States of America, Jan 2024 - Present, current journal editorial role

Associate Editor, Journal of Global Information Management, United States of America, Jan 2024 - Present, current journal editorial role

Associate Editor, Journal of Electronic Commerce Research, United States of America, Jan 2024 - Present, current journal editorial role

Associate Editor, Internet Research, United States of America, Jan 2024 - Present, current journal editorial role

Editor-in-Chief, AIS Transactions on Human-Computer Interaction, United States of America, Jan 2024 - Present, current journal editorial role

Senior Advisor, Journal of Information Technology Case and Application Research, United States of America, Jan 2024 - Present, current journal editorial role

Member, International Journal of Human-Computer Interaction, United States of America, Jan 2024 - Present, current journal editorial role

Member, International Journal of Mobile Learning and Organization, United States of America, Jan 2024 - Present, current journal editorial role

Professional Certifications

Certificate in Effective College Instruction, Association of College and University Educators and the American Council on Education, 2021

Awards and Honors

Listed among the worlds top 2% most influential researchers based on single-year and career-long citations, -, 2025

Top 50 Asia Women Tech Leaders Award (AWTLA) 2024 , Asia Women Tech Leaders, 2024

Listed among the top prolific researchers in her field based on her h-index, -, 2024

AIS Fellow, Association for Information Systems, 2024

Distinguished Member - Cum Laude, Association for Information Systems, 2022

Best Associate Editor, Human Computer/Robot Interaction Track, International Conference on Information Systems, 2022

Nominated for College of Arts, Sciences and Business Alumni Student Impact Award, College of Arts, Sciences and Business, 2021

First Place Daniel J. Power Best Paper Award, Midwest Association for Information Systems (MWAIS) Conference, 2021

Sandra Slaughter Service Award, Association for Information Systems, 2021

Outstanding Teaching Award, Missouri S&T, 2020, 2018

Nominated for College of Arts, Sciences and Business Alumni Student Impact Award, College of Arts, Sciences and Business , 2020

Nominated for College of Arts, Sciences and Business Student Impact Award, College of Arts, Sciences and Business , 2020

Missouri S&T Outstanding Teaching Award , Missouri S&T, 2019, 2017

Missouri S&T Faculty Excellence Award, Missouri S&T, 2019

Faculty Excellence Award, Missouri S&T, 2019

Missouri S&T Faculty Research Award, Missouri S&T, 2018

Missouri S&T Mini-sabbatical Award, Missouri S&T , 2018

Best Reviewer Award, Midwest United States Association for Information Systems, 2018

Missouri S&T Post-tenure Award, Missouri S&T, 2018

Certificate of Outstanding Contribution in Reviewing, International Journal of Human-Computer Studies, Elsevier, 2017

Special Recognition, Senior Editor for Journal of the Association for Information Systems, Journal of the Association for Information Systems, 2015

Senior Editor Special Recognition, Journal of the Association for Information Systems, 2015

Outstanding Teaching Commendation Award, Missouri S&T (Global Learning), 2015

Best Paper Award, College of Business Administration, University of Nebraska-Lincoln, 2012

Special Service Award (i.e., recognition for outstanding service), Association for Information Systems Special Interest Group on Human-Computer Interaction, 2011

Special Service Award, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2011

Featured Volunteer for Association for Information Systems, Association for Information Systems, 2008

Extra-outstanding Associate Editor Recognition, International Conference on Information Systems, 2007

Shuler-Kistiakowsky Faculty Award for Outstanding Teaching, Research and Outreach, College of Business Administration, University of Nebraska-Lincoln, 2007

Extra-outstanding Associate Editor, International Conference on Information Systems, 2007

Shuler-Kistiakowsky Faculty Award for Outstanding Teaching, Research and Outreach, College of Business Administration, University of Nebraska-Lincoln, 2007

Distinguished Research Award, College of Business Administration, University of Nebraska-Lincoln, 2006

Top 200 Most Downloaded Articles, "Critical Factors for Successful Implementation of Enterprise Systems" in Business Process Management Journal (2001, Vol. 7, No. 3), Emerald LiteratiNetwork , 2005

Outstanding Service Award, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2005

Best Paper Award, Pre-ICIS Workshop on HCI Research in MIS, 2003

College of Business Administration Distinguished Teaching Award, University of Nebraska-Lincoln, 2001

Contributions to the MIS community were recognized by the Association for Information Systems in the article, Coming of Age: Special Interest Groups in AIS, Association for Information Systems, 2001

Distinguished Teaching Award, College of Business Administration, University of Nebraska-Lincoln, 2001

Nominated for College Distinguished Teaching Award, University of Nebraska-Lincoln, 1999

CIBER Travel Awards, Purdue University, 1996

RESEARCH

Publications

Journal Articles [Refereed]

Uncovering the values of the metaverse for leisure use by individuals: A value-focused thinking approach, by ZHENG, Ruilin; NAH, Fiona Fui-Hoon. (2026). *Technological Forecasting and Social Change*, 222 1-23. <https://doi.org/10.1016/j.techfore.2025.124399> (Published)

Flow, immersion, and presence: Creating virtual reality and engagement in the era of ubiquitous and intelligent technologies, by GUO, Yi Maggie; NAH, Fiona Fui-Hoon; XI, Nannan; POOLE, Marshall Scott. (2025). *AIS Transactions on Human-Computer Interaction*, 17(3), 333-342. <https://doi.org/10.17705/1thci.00227> (Published)

Seven HCI grand challenges revisited: Five-year progress, by STEPHANIDIS, Constantine; SALVENDY, Gavriel; ANTONA, Margherita; DUFFY, Vincent G; GAO, Qin; KARWOWSKI, Waldemar; KONOMI, Shin'ichi; NAH, Fiona; NTOA, Stavroula; RAU, Pei-Luen Patrick; SIAU, Keng; ZHOU, Jia. (2025). *International Journal of Human-Computer Interaction*, 41(9), 11947-11995. <https://doi.org/10.1080/10447318.2025.2450411> (Published)

Flowing together or alone: Impact of collaboration in the metaverse, by NAH, Fiona Fui-Hoon; ESCHENBRENNER, Brenda; CHEN, Langtao. (2025). *Decision Support Systems*, 188. <https://doi.org/10.1016/j.dss.2024.114346> (Published)

Editorial for the special issue of the metaverse, by NAH, Fiona Fui-Hoon Nah; DE VREEDE, Gert-Jan; GOEL, Lakshmi; LIM, Eric; SCHILLER, Shu; TAN, Chee-Wee. (2024). *AIS Transactions on Human-Computer Interaction*, 16(4), 388-395. <https://doi.org/10.17705/1thci.00211> (Published)

Men are from Mars and women are from Venus: Dyadic collaboration in the metaverse, by SCHILLER, Shu; NAH, Fiona; LUSE, Andy; SIAU, Keng. (2024). *Internet Research*, 34(1), 149-173. <https://doi.org/10.1108/INTR-08-2022-0690> (Published)

Societal impacts of artificial intelligence: Ethics, legal, and governance issues, by QIAN, Y.; SIAU, K.; NAH, F. (2024). *Societal Impacts*, 3(3), 1-5. <https://doi.org/10.1016/j.socimp.2024.100040> (Published)

An activity system-based perspective of generative AI: Challenges and research directions, by NAH, Fiona; CAI, Jingyuan; ZHENG, Ruilin; PANG, Natalie. (2023). *AIS Transactions on Human-Computer Interaction*, 15(3), 247-267. <http://aisel.aisnet.org/thci/vol15/iss3/1> (Published)

Generative AI and ChatGPT: Applications, challenges, and AI-human collaboration, by NAH, Fiona Fui-Hoon; ZHENG, Ruilin; CAI, Jingyuan; SIAU, Keng; CHEN, Langtao. (2023). *Journal of Information Technology Case and Application Research*, 25(3), 277-304. <https://doi.org/10.1080/15228053.2023.2233814> (Published)

Unveiling the dark side in smartphone addiction: Mediation of strain and moderation of hedonic use on well-being, by MOQBEL, Murad.; NEVO, Saggi.; NAH, Fiona F.. (2023). *Internet Research*, 33(1), 12-38. <https://doi.org/10.1108/INTR-01-2021-0003> (Published)

Relational and technological assessment of CRM providers: A multifactor study, by CLAYBAUGH, Craig C.; REYCHAV, Iris; NAH, Fiona F.. (2023). *Journal of Computer Information Systems*, 63(1), 107-117. <https://doi.org/10.1080/08874417.2022.2031348> (Published)

Sustaining patient portal continuous use intention and enhancing deep structure usage: Cognitive dissonance effects of health professional encouragement and security concerns, by MOQBEL, Murad; HEWITT, Barbara; NAH, Fiona F.; MCLEAN, Rosann M.. (2022). *Information Systems Frontiers*, 24(5), 1483-1496. (Published)

Internet privacy concerns revisited: Oversight from surveillance and right to be forgotten as new dimensions, by BANSAL, Gaurav; NAH, Fiona. (2022). *Information & Management: The International Journal of Information Systems Theories and Applications*, 59(3), 1-17. <https://doi.org/10.1016/j.im.2022.103618> (Published)

Impact of digital nudging on information security behavior: An experimental study on framing and priming in cybersecurity, by SHARMA, Kavya; ZHAN, Xinhui; NAH, Fiona; SIAU, Keng; CHENG, Maggie X.. (2021). *Organizational Cybersecurity Journal*, 19(1), 69-91. <https://doi.org/10.1108/ocj-03-2021-0009> (Published)

Virtual reality for hazard mitigation and community resilience: An interdisciplinary collaboration with community engagement to enhance risk awareness, by STONE, N. J.; YAN, G.; NAH, F.; SABHARWAL, C.; ANGLE, K.; HATCH, F. E.; RUNNELS, S.; BROWN, V.; SCHOOOR, G. M.; ENGELBRECHT, C.. (2021). *AIS Transactions on Human-Computer Interaction*, 13 (2), 130-144. <https://doi.org/10.17705/1thci.00145> (Published)

Three stages of consumers' multi-stage dichotomic switching process: pre-switch, switch, and post-switch, by NYKANEN, Jussi; TUUNAINEN, Virpi K.; TUUNAINEN, Tuure; NAH, Fiona. (2021). *Scandinavian Journal of Information Systems*, 1-26. <https://aisel.aisnet.org/sjis/vol33/iss1/8> (Published)

COVID-19 pandemic – Online education in the new normal and the next normal, by XIE, X.; SIAU, K.; NAH, F.. (2020). *Journal of Information Technology Case and Application Research*, 22 (3), 175-187. <https://doi.org/10.1080/15228053.2020.1824884> (Published)

Seven HCI grand challenges, by STEPHANIDIS, C.; SALVENDY, G.; ANTONA, M.; CHEN, J.; DONG, J.; DUFFY, V.; FANG, X.; FIDOPIASTIS, C.; FRAGOMENI, G.; FU, L.; GUO, Y.; HARRIS, D.; IOANNOU, A.; JEONG, K.; KONOMI, S.; KRÖMKER, H.; KUROSU, M.; LEWIS, J.R.; MARCUS, A.; MEISELWITZ, G.; MOALLEM, A.; MORI, H.; NAH, F.; NTOA, S.; RAU, P.; SCHMORROW, D.; SIAU, K.; STREITZ, N.; WANG, W.; YAMAMOTO, S.; ZAPHIRIS, P.; ZHOU, J.. (2019). *International Journal of Human-Computer Interaction*, 35 (14), 1229-1269. <https://doi.org/10.1080/10447318.2019.1619259> (Published)

Artificial intelligence, machine learning, and autonomous technologies in the mining industry, by HYDER, Zeshan; SIAU, Keng; NAH, Fiona Fui-Hoon. (2019). *Journal of Database Management*, 30 (2), 67-79. <https://doi.org/10.4018/978-1-6684-3694-3.ch024> (Published)

Learning through mobile devices: Leveraging affordances as facilitators of engagement, by ESCHENBRENNER, Brenda; NAH, Fiona. (2019). *International Journal of Mobile Learning and Organisation*, 13 (2), 152-170. <https://doi.org/10.1504/IJMLO.2019.098193> (Published)

Gamification of enterprise systems, by NAH, F.; ESCHENBRENNER, B.; CLAYBAUGH, C.; KOOB, P.. (2019). *Systems*, 7 (1), 1-21. <https://doi.org/10.3390/systems7010013> (Published)

Artificial intelligence, machine learning, and autonomous technologies in mining industry, by HYDER, Zeshan; SIAU, Keng L.; NAH, Fiona F.. (2019). *Journal of Database Management*, 30 (2), 67-79. <https://doi.org/10.4018/JDM.2019040104> (Published)

Factors influencing the adoption of smart wearable devices
, by ADAPA, Apurva; NAH, Fiona Fui-Hoon; HALL, Richard H.; SIAU, Keng, SMITH, Samuel N.. (2018). *International Journal of Human-Computer Interaction*, 34 (5), 399-409. <https://doi.org/10.1080/10447318.2017.1357902> (Published)

Factors influencing the adoption of smart wearable devices, by ADAPA, Apurva; NAH, Fiona Fui-Hoon; HALL, Richard H.; SIAU, Keng; SMITH, Samuel. (2018). *International Journal of Human-Computer Interaction*, 34 (5), 399-409. <https://doi.org/10.1080/10447318.2017.1357902> (Published)

Enterprise social media use and impact on performance: The role of workplace integration and positive emotions, by MOQBEL, Murad; NAH, Fiona Fui-Hoon
: (2017). *AIS Transactions on Human-Computer Interaction*, 9 (4), 261-280. <https://doi.org/10.17705/1thci.00098> (Published)

Editorial of the special issue on mobile human-computer interaction, by NAH, Fiona; ZHANG, Dongsong; KROGSTIE, John; ZHAO, Shengdong. (2017). *International Journal of Human-Computer Interaction*, 33 (6), 429-430. <https://doi.org/10.1080/10447318.2017.1312884> (Published)

Identifying outlier opinions in an online intelligent argumentation system, by ARVAPALLY, R.; LIU, X.; NAH, F.; JIANG, W.. (2017). *Concurrency and Computation: Practice and Experience*, 33 (8), 1-15. (Published)

Collaboration in virtual worlds: Impact of task complexity on team trust and satisfaction, by NAH, Fiona Fui-Hoon; SCHILLER, Shu; MENNECKE, Brian E.; SIAU, Keng et al.. (2017). *Journal of Database Management*, 28 (4), 60-78. <https://doi.org/10.4018/JDM.2017100104> (Published)

Understanding gender differences in media perceptions of hedonic systems: A comparison of 2D versus 3D media, by NAH, Fiona Fui-Hoon; ESCHENBRENNER, Brenda. (2016). *Journal of Database Management*, 27 (3), 23-27. <https://doi.org/10.4018/JDM.2016070102> (Published)

An emergent model of end-users' acceptance of enterprise resource planning systems: A grounded

theory approach, by NAH, Fiona Fui-Hoon; TAN, Xin. (2015). *Journal of Database Management*, 26 (4), 44-66. <https://doi.org/10.4018/JDM.2015100103> (Published)

Efficacy of social media utilization by public accounting firms: Findings and directions for future research, by ESCHENBRENNER, Brenda; NAH, Fiona; TELAPROLU, Venkata R.. (2015). *Journal of Information Systems*, 29 (2), 5-21. <https://doi.org/10.2308/isys-50894> (Published)

Flow in gaming: Literature synthesis and framework development, by NAH, F.; ESCHENBRENNER, B.; ZENG, Q.; TELAPROLU, V.; SÉPEHR, S.. (2014). *International Journal of Management and Information Systems*, 1 (1-2), 83-124. <https://doi.org/10.1504/IJISAM.2014.062288> (Published)

Institutional boundaries and trust of virtual teams in collaborative design: An experimental study in a virtual world environment, by SCHILLER, Shu Z.; MENNECKE, Brian; NAH, Fiona; LUSE, Andy. (2014). *Computers in Human Behavior*, 35 565-577. <https://doi.org/10.1016/j.chb.2014.02.051> (Published)

Information systems user competency: A conceptual foundation, by ESCHENBRENNER, B.; NAH, F.. (2014). *Communications of the Association for Information Systems*, 34 (81), 1363-1378. <https://doi.org/10.17705/1CAIS.03480> (Published)

Computer-supported collaborative learning: A research framework, by LONG, Yuan; NAH, Fiona; Eschenbrenner, Brenda; Schoonover, Terrance. (2013). *Industrial Management & Data Systems*, 113 (4), 605-623. <https://doi.org/10.1108/02635571311322829> (Published)

Empirical comparison of 3-D virtual world and face-to-face classroom for higher education, by CHEN, Xiaofeng; SIAU, Keng; NAH, Fiona Fui-Hoon. (2012). *Journal of Database Management*, 23 (3), 30-49. <https://doi.org/10.4018/jdm.2012070102> (Published)

Empirical comparison of 3-D virtual world and face-to-face classroom for higher education, by CHEN, Xiaofeng; SIAU, Keng; NAH, Fiona Fui-Hoon. (2012). *Journal of Database Management*, 23 (3), 30-49. <https://doi.org/10.4018/jdm.2012070102> (Published)

A meta-analysis comparing relational and semantic models, by SIAU, Keng; NAH, Fiona Fui-Hoon; CAO, Qing . (2011). *Journal of Database Management*, 22 (4), 57-72. <https://doi.org/10.4018/jdm.2011100103> (Published)

A meta-analysis comparing relational and semantic models, by SIAU, Keng; NAH, Fiona Fui-Hoon; CAO, Qing. (2011). *Journal of Database Management*, 22 (4), 57-72. <https://doi.org/10.4018/jdm.2011100103> (Published)

Information quality on the World Wide Web: Development of a framework, by KANDARI, J.; JONES, E.; NAH, F.; BISHU, R.. (2011). *International Journal of Information Quality*, 2 (4), 324-343. <https://doi.org/10.1504/IJIQ.2011.043784> (Published)

Enhancing brand equity through flow and telepresence: A comparison of 2D and 3D virtual worlds, by NAH, F.; ESCHENBRENNER, B.; DEWESTER, D.. (2011). *MIS Quarterly*, 35 (3), 731-747. <https://doi.org/10.2307/23042806> (Published)

Enhancing brand equity through flow: Comparison of 2D versus 3D virtual world, by NAH, Fiona Fui-Hoon; ESCHENBRENNER, Brenda; DEWESTER, David . (2010). *MIS Quarterly*, 35 (3), 731-747. <https://doi.org/10.2307/23042806> (Published)

Co-creation and collaboration in a virtual world: A 3D visualization design project in Second Life, by SIAU, Keng; NAH, Fiona; MENNECKE, Brian E.; SCHILLER, Shu Z.. (2010). *Journal of Database Management*, 21 (4), 1-13. <https://doi.org/10.4018/jdm.2010100101> (Published)

Effects of national culture on types of knowledge sharing in virtual communities, by SIAU, K.; ERICKSON, J.; NAH, F.. (2010). *IEEE Transactions on Professional Communication*, 53 (3), 278-292. <https://doi.org/10.1109/TPC.2010.2052842> (Published)

Impact of flow and brand equity in 3D virtual worlds, by NAH, Fiona; ESCHENBRENNER, Brenda; DEWESTER, David; PARK, So Ra. (2010). *Journal of Database Management*, 21 (3), 69-89. <https://doi.org/10.4018/jdm.2010070103> (Published)

Understanding the values of mobile technology in education: A value-focused thinking approach, by SHENG, Hong; SIAU, Keng; NAH, Fiona. (2010). *Data Base for Advances in Information Systems*, 41 (2), 25-44. <https://doi.org/10.1145/1795377.1795380> (Published)

Information search patterns in e-commerce product comparison services, by NAH, Fiona; HONG, Weiyin; CHEN, Liqiang; LEE, Hong-Hee. (2010). *Journal of Database Management*, 21 (2), 26-40. <https://doi.org/10.4018/jdm.2010040102> (Published)

Virtual world affordances: Enhancing brand value, by PARK, S.; NAH, F.; DEWESTER, D.; ESCHENBRENNER, B.; JEON, S.. (2008). *Journal of Virtual Worlds Research*, 1 (2), 1-18. (Published)

Special issue introduction: HCI studies in MIS, by NAH, Fiona Fui-Hoon; FANG, Xiaowen; HESS, Traci; HONG, Weiyin. (2008). *International Journal of Human-Computer Interaction*, 24 (7), 623-627. <https://doi.org/10.1080/10447310802335417> (Published)

Mobile interaction design: Integrating individual and organizational perspectives, by TARASEWICH, Peter; GONG, Jun; NAH, Fiona; DEWESTER, David. (2008). *Information, Knowledge, and Systems Management*, 7 (1), 121-144. (Published)

An experimental study on U-commerce adoption: Impact of personalization and privacy concerns, by SHENG, H.; NAH, F.; SIAU, K.. (2008). *Journal of the Association for Information Systems*, 9 (6), 344-376. <https://doi.org/10.17705/1jais.00161> (Published)

3-D virtual worlds in education: Applications, benefits, issues, and opportunities, by ESCHENBRENNER, Brenda; NAH, Fiona Fui-Hoon; SIAU, Keng. (2008). *Journal of Database Management*, 19 (4), 91-110. <https://doi.org/10.4018/jdm.2008100106> (Published)

Deception in cyberspace: A comparison of text-only vs. avatar-supported medium, by GALANXHI, Holtjona; NAH, Fiona F.. (2007). *International Journal of Human-Computer Studies*, 65 (9), 770-783. <https://doi.org/10.1016/j.ijhcs.2007.04.005> (Published)

Mobile technology in education: Uses and benefits, by ESCHENBRENNER, Brenda; NAH, Fiona. (2007). *International Journal of Mobile Learning and Organisation*, 1 (2), 159-183. <https://doi.org/10.1504/IJMLO.2007.012676> (Published)

National culture and its effects on knowledge communication in online virtual communities, by SIAU, Keng; NAH, Fiona F.; LING, Min. (2007). *International Journal of Electronic Business*, 5 (5), 518-532. <https://doi.org/10.1504/IJEB.2007.015450> (Published)

Implications of wireless technology for mobile and ubiquitous commerce: A synopsis, by SIAU, Keng; NAH, Fiona Fui-Hoon; SHENG, Hong. (2006). *Journal of Database Management*, 17 (4), i-iv. (Published)

Critical success factors for ERP implementation and upgrade, by NAH, Fiona; DELGADO, Santiago. (2006). *Journal of Computer Information Systems*, 46 (5), 99-113. <https://doi.org/10.1080/08874417.2006.11645928> (Published)

Human-computer interaction research in the management information systems discipline, by NAH, Fiona Fui-Hoon; ZHANG, Ping; MCCOY, Scott; YI, Munyong. (2006). *International Journal of Human-Computer Studies*, 64 (9), 787-788. <https://doi.org/10.1016/j.ijhcs.2006.04.005> (Published)

Use of a classroom response system to enhance classroom interactivity, by SIAU, K.; SHENG, H.; NAH, F.. (2006). *IEEE Transactions on Education*, 49 (3), 398-403. <https://doi.org/10.1109/TE.2006.879802> (Published)

Guest editorial: Mobile technology in education, by SIAU, Keng; NAH, Fiona Fui-Hoon. (2006). *IEEE Transactions on Education*, 49 (2), 181-181. <https://doi.org/10.1109/TE.2006.875792> (Published)

Strategic implications of mobile technology: A case study using value-focused thinking, by SHENG, H.; NAH, F.; SIAU, K.. (2005). *The Journal of Strategic Information Systems*, 14 (3), 269-290. <https://doi.org/10.1016/j.jsis.2005.07.004> (Published)

Introduction: Human-computer interaction studies in management information systems, by NAH, F.; ZHANG, P.; MCCOY, S.. (2005). *International Journal of Human-Computer Interaction*, 19 (1), 3-6. https://doi.org/10.1207/s15327590ijhc1901_2 (Published)

Knowledge management mechanisms of financial service sites, by NAH, F.; SIAU, K.; TIAN, Y.. (2005). *Communications of the ACM*, 48 (6), 117-123. (Published)

The value of mobile applications: A utility company study, by NAH, Fiona Fui-Hoon; SIAU, Keng; SHENG, Hong. (2005). *Communications of the ACM*, 48 (2), 85-90. <https://doi.org/10.1145/1042091.1042095>

(Published)

Special section: Human-computer interaction research in management information systems, by ZHANG, Ping; NAH, Fiona Fui-Hoon; BENBASAT, Izak. (2005). *Journal of Management Information Systems*, 22 (3), 9-14. <https://doi.org/10.2753/MIS0742-1222220301> (Published)

U-commerce: Emerging trends and research issues, by GALANXHI-JANAQI, H.; NAH, F. . (2004). *Industrial Management & Data Systems*, 104 (9), 744-755. <https://doi.org/10.1108/02635570410567739> (Published)

A qualitative investigation on consumer trust in mobile commerce, by SIAU, Keng; SHENG, Hong; NAH, Fiona F.; DAVIS, Sidney A. . (2004). *International Journal of Electronic Business*, 2 (3), 283-300. <https://doi.org/10.1504/IJEB.2004.005143> (Published)

An empirical investigation on end-users' acceptance of enterprise systems, by NAH, Fiona; TAN, Xin; TEH, Soon Hing. (2004). *Information Resources Management Journal*, 17 (3), 32-53. <https://doi.org/10.4018/irmj.2004070103> (Published)

Supply chain and enterprise systems management and solutions, by NAH, F.. (2004). *Information Resources Management Journal*, 17 (3), i-iii. (Published)

HCI studies in management information systems, by ZHANG, P.; NAH, F.; PREECE, J.. (2004). *Behaviour & Information Technology*, 23 (3), 147-151. <https://doi.org/10.1080/01449290410001669905> (Published)

A study on tolerable waiting time: how long are web users willing to wait?, by NAH, Fiona. (2004). *Behaviour & Information Technology*, 23 (3), 153-163. <https://doi.org/10.1080/01449290410001669914> (Published)

Knowledge-based support in a group decision-making context: An expert-novice comparison, by NAH, F.; BENBASAT, I. . (2004). *Journal of the Association for Information Systems*, 5 (3), 125-150. <https://doi.org/10.17705/1jais.00048> (Published)

Aggregated causal maps: An approach to elicit and aggregate the knowledge of multiple experts, by NADKARNI, S.; NAH, F. . (2003). *Communications of the Association for Information Systems*, 12 406-436. (Published)

ERP implementation: Chief Information Officers' perceptions of critical success factors, by NAH, Fiona; ZUCKWEILER, Kathryn M.; LAU, Janet Lee-Shang. (2003). *International Journal of Human-Computer Interaction*, 16 (1), 5-22. https://doi.org/10.1207/S15327590IJHC1601_2 (Published)

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Research Grants

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Other Institutions

Understanding & Fighting Scams: Psychological and Social Perspectives & Effective Interventions, Collaborative Research Fund, Hong Kong University Grants Committee 2026, HKD5,900,000

Advancing Shared Autonomy: Innovating Collaborative and Sensory Interfaces for Future Teleoperation Systems, Collaborative Research Fund, Hong Kong University Grants Committee Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2025, HKD4,820,284

Building Reflection Competencies for Human-AI Collaboration: A Multi-Agent Training System, SMU Resilient Workforce Institute, SMU ResWORK Institute PI (Project Level): NAH, Fiona Fui-Hoon, 2025, SGD70,000

Innovative Technology-in-Education (FITE), Fund for Innovative Technology-in-Education (FITE), Lingnan University PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2024, HKD1,500,000

Enhancing Diagnosticity and Credibility of Healthcare Information in Websites through Integrating Multiple Information Sources: Impact of Prior Beliefs and Consistency of Different Information Sources, Hong Kong GRF Award, University Grants Committee (UGC) PI (Project Level): SIAU, Keng Leng, Co-PI (Project Level): SIAU, Keng Leng, NAH, Fiona Fui-Hoon, 2023, HKD447,557

Innovative Technology-in-Education (FITE) , Fund for Innovative Technology-in-Education (FITE) , City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD2,500,000

General Research, General Research Grant (GRF), Research Grants Council (RGC) PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD447,557

Strategic Interdisciplinary Research , Strategic Interdisciplinary Research Grant (SIRG), City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD300,000

Strategic Interdisciplinary Research, Strategic Interdisciplinary Research Grant (SIRG), City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD300,000

Teaching Development, Teaching Development Grant (TDG), City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD289,994

Teaching Development Grant (TDG), City University of Hong Kong Teaching Development Grant (TDG), City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, 2023, HKD289,994

Center for Public Affairs and Law Research, Center for Public Affairs and Law Research Grant, City University of Hong Kong PI (Project Level): NAH, Fiona Fui-Hoon, SIAU, Keng Leng, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2021, HKD245,140

Missouri S&T Ignition , Missouri S&T Ignition Grant Initiative (IGI), Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2021, USD32,000

Center for Science, Technology, and Society, Center for Science, Technology, and Society Grant , Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2021, USD7,000

Center for Science, Technology, and Society, Center for Science, Technology, and Society Grant , Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, 2020, USD3,500

Center for Science, Technology, and Society, Center for Science, Technology, and Society Grant , Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2020, USD3,500

Center for Science, Technology, and Society, Center for Science, Technology, and Society Grant , Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2018, USD7,500

College of Arts, Sciences and Business Research, Missouri S&T College of Arts, Sciences and Business Research Grant, Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2017, USD16,500

College of Arts, Sciences and Business Research, Missouri S&T College of Arts, Sciences and Business Research Grant , Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, SIAU, Keng Leng, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2017, USD16,500

Factoring User Behavior into Network Security Analysis, EAGER REU , National Science Foundation PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2016, USD8,000

Factoring User Behavior into Network Security Analysis, EAGER, National Science Foundation PI (Project Level): NAH, Fiona Fui-Hoon, Co-PI (Project Level): NAH, Fiona Fui-Hoon, 2015, USD251,603

Provost eFellows Grant, Provost eFellows Grant, Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, 2014, USD2,000

Provost eFellows Grant, Provost eFellows Grant, Missouri University of Science and Technology PI (Project Level): NAH, Fiona Fui-Hoon, 2014, USD2,000

Educational Research Mini-Grant, Educational Research Mini-Grant, Missouri S&T PI (Project Level): NAH, Fiona Fui-Hoon, 2013, USD4,400

Educational Research Mini-Grant, Educational Research Mini-Grant, Missouri University of Science and Technology PI (Project Level): NAH, Fiona Fui-Hoon, 2013, USD4,400

Summer Research, Summer Research Grant, College of Business Administration, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2012, USD18,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2012, USD6,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2011, USD7,800

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative

Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2010, USD10,200

IBM Research & Education, IBM Research & Education Grant, IBM PI (Project Level): NAH, Fiona Fui-Hoon, 2009, USD40,000

Jane Robertson Layman Fund, Jane Robertson Layman Fund, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2009, USD5,400

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2009, USD4,500

IBM Research & Education Grant, IBM Research & Education Grant, IBM PI (Project Level): NAH, Fiona Fui-Hoon, 2009, USD40,000

Lattanze Center Summer Research, Lattanze Center Summer Research Grant, Loyola University Maryland PI (Project Level): NAH, Fiona Fui-Hoon, 2008, USD5,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2008, USD4,400

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2007, USD4,400

Ethics Curriculum Development , Ethics Curriculum Development Grant, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2006, USD2,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2006, USD4,400

Ethics Curriculum Development Grant, Ethics Curriculum Development Grant, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2006, USD2,000

Lattanze Center Summer Research, Lattanze Center Summer Research Grant, Loyola College in Maryland PI (Project Level): NAH, Fiona Fui-Hoon, 2005, USD5,000

Ethics Curriculum Development, Ethics Curriculum Development Grant, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2005, USD2,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2005, USD4,400

Ethics Curriculum Development Grant, Ethics Curriculum Development Grant, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2005, USD2,000

Maude Hammond Fling Faculty Research, Maude Hammond Fling Faculty Research Fellowship, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2004, USD10,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2004, USD4,400

EPSCoR (Small Program for Nebraska Women in Science), EPSCoR (Small Program for Nebraska Women in Science) Grant , National Science Foundation PI (Project Level): NAH, Fiona Fui-Hoon, 2003, USD3,000

Layman Fund, Layman Fund, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2003, USD6,500

UCARE (Undergraduate Creative Activities and Research Experiences), UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2003, USD4,400

Francis R. Loetterle Fellowship, Francis R. Loetterle Fellowship Fund, University of Nebraska-Lincoln PI

(Project Level): NAH, Fiona Fui-Hoon, 2002, USD2,000

Ethics Research, Ethics Research Grant, College of Business Administration, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2002, USD1,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2002, USD4,400

EPSCoR (Component-Based Middleware for Distributed ERP II), EPSCoR (Component-Based Middleware for Distributed ERP II) Grant , National Science Foundation PI (Project Level): NAH, Fiona Fui-Hoon, 2001, SGD1,250,000

UCARE (Undergraduate Creative Activities and Research Experiences) , UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2001, USD4,400

Faculty Fellowship, Faculty Fellowship, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2000, USD7,500

Layman Fund, Layman Fund, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2000, SGD7,500

UCARE (Undergraduate Creative Activities and Research Experiences), UCARE (Undergraduate Creative Activities and Research Experiences) Funding, University of Nebraska-Lincoln PI (Project Level): NAH, Fiona Fui-Hoon, 2000, USD2,000

TEACHING

Courses Taught

Singapore Management University

Undergraduate Programmes :

Digital Business - Technologies and Transformation

Postgraduate Professional Programmes :

Project

Postgraduate Research Programmes :

Empirical Research Project 1

Executive Development :

AACSB International Conference and Annual Meeting, Conference and Annual Meeting , 14 Apr 2019-16 Apr 2019

Leadership Development Program, Program , 26 Apr 2018-26 Apr 2018

Leadership Development Program, Program , 13 Sep 2017-15 Sep 2017

AACSB International Conference and Annual Meeting, Conference and Annual Meeting , 23 Apr 2017-25 Apr 2017

AACSB Annual Accreditation Conference, Conference , 18 Sep 2016-20 Sep 2016

AACSB Annual Accreditation Conference, Conference , 20 Sep 2015-22 Sep 2015

AACSB Continuous Improvement Review Seminar, 19 Sep 2015-19 Sep 2015

Other Institutions

BUS 426 (Integration of Business Areas), Undergraduate, Missouri S&T

COM 5104 (Research Methods for Communication and New Media), Undergraduate, City University of Hong Kong (CityU)

COM 5112 (Communication Research Seminar), Undergraduate, City University of Hong Kong (CityU)

COM 6601 (Capstone Project), Undergraduate, City University of Hong Kong (CityU)

Independent Studies, Undergraduate, Purdue University

Independent Studies, Undergraduate, University of Nebraska-Lincoln

IST 241/341 (Electronic & Mobile Commerce), Undergraduate, Missouri S&T

IST 351 (Leadership in Technology-based Organizations), Undergraduate, Missouri S&T

IST 487 (Research Methods in HCI), Undergraduate, Missouri S&T

IST 5251 (Technological Innovation Management & Leadership), Undergraduate, Missouri S&T

IST 5885 (Human-Computer Interaction), Undergraduate, Missouri S&T

MGMT 350 (Introduction to MIS), Undergraduate, University of Nebraska-Lincoln

MGMT 457/857 (Data Communications), Undergraduate, University of Nebraska-Lincoln

MGMT490S (Introduction to MIS), Undergraduate, Purdue University

MGMT 546 (Decision Support & Expert Systems), Undergraduate, Purdue University

MGMT 690M (Ph.D. Seminar on Empirical Research Methodologies), Undergraduate, Purdue University

MGMT 855 (Mobile and Ubiquitous Commerce), Undergraduate, University of Nebraska-Lincoln

MGMT 858 (E-Commerce Asynchronous Online Graduate Course), Undergraduate, University of Nebraska-Lincoln

MGMT 950 (Corporate Information Systems Management), Undergraduate, University of Nebraska-Lincoln

MGMT 988 (Ph.D. Seminar on Empirical Research Methodologies), Undergraduate, University of Nebraska-Lincoln

THESES AND DISSERTATIONS

Theses and Dissertations Supervised

Other Institutions

Supervisor, "-", Thesis by Debasis Roy, Missouri S&T , 2021

Supervisor, "-", Thesis by Yalin Wang, Missouri S&T , 2021

Supervisor, "-", Thesis by Ang Chen, Missouri S&T , 2019

Supervisor, "-", Thesis by Chandana Mallapragada, Missouri S&T , 2018

Supervisor, "-", Thesis by Santhosh Kumar Ravindran, Missouri S&T , 2018

Supervisor, "-", Thesis by Tejaswini Yelamanchili, Missouri S&T , 2018

Supervisor, "-", Thesis by Xinhui Zhan, Missouri S&T , 2018

Supervisor, "-", Thesis by Kavya Sharma, Missouri S&T , 2017

Supervisor, "-", Thesis by Apurva Adapa, Missouri S&T , 2016

Supervisor, "-", Thesis by Lakshmi Sushma Daggubati, Missouri S&T , 2016

Supervisor, "-", Thesis by Prashanth Kumar Lakkapragada, Missouri S&T , 2016

Supervisor, "-", Thesis by Qing Zeng, Missouri S&T , 2016

Supervisor, "-", Thesis by Sri Chaitanya Sanaboina, Missouri S&T , 2016

Supervisor, "-", Thesis by Farheen Ali, Missouri S&T, 2015

Supervisor, "-", Thesis by Tedde Taege, University of Nebraska-Lincoln , 2012

Supervisor, "-", Thesis by Parichart Sattayanuwat, University of Nebraska-Lincoln , 2011

Supervisor, "-", Dissertation by Brenda Eschenbrenner, University of Nebraska-Lincoln, 2010

Supervisor, "-", Thesis by Xinrou Tan, University of Nebraska-Lincoln , 2010

Supervisor, "-", Dissertation by Hong Sheng , University of Nebraska-Lincoln, 2006

Supervisor, "-", Dissertation by Min Ling, University of Nebraska-Lincoln, 2006

Supervisor, "-", Thesis by John Falk, University of Nebraska-Lincoln , 2006

Supervisor, "-", Independent Studies by Sudhindra Shukla , University of Nebraska-Lincoln , 2004

Supervisor, "-", Thesis by Eric Fluckey, University of Nebraska-Lincoln , 2004

Supervisor, "-", Thesis by Santiago Delgado, University of Nebraska-Lincoln , 2004

Supervisor, "-", Independent Studies by Eric Cobb, University of Nebraska-Lincoln , 2003

Supervisor, "-", Independent Studies by Hyle Erwin, University of Nebraska-Lincoln , 2003

Supervisor, "-", Independent Studies by Nick Petersen, University of Nebraska-Lincoln , 2003

Supervisor, "-", Independent Studies by Thor Johnson, University of Nebraska-Lincoln , 2003

Supervisor, "-", Thesis by Angela Vraspir, University of Nebraska-Lincoln , 2002

Supervisor, "-", Thesis by Batsirai Kasu, University of Nebraska-Lincoln , 2002

Supervisor, "-", Thesis by LihYunn Lee, University of Nebraska-Lincoln, 2002

Supervisor, "-", Thesis by Monica Beethe, University of Nebraska-Lincoln , 2002

Supervisor, "-", Independent Studies by Benjamin Boyd, University of Nebraska-Lincoln , 2001

Supervisor, "-", Independent Studies by Juan Xu , University of Nebraska-Lincoln , 2001

Supervisor, "-", Thesis by Janet Lee-Shang Lau , University of Nebraska-Lincoln , 2001

Supervisor, "-", Thesis by Kasturi Golla, University of Nebraska-Lincoln , 2001

Supervisor, "-", Thesis by Soon Hing Teh, University of Nebraska-Lincoln, 2001

Supervisor, "-", Independent Studies by Amy Dostal, University of Nebraska-Lincoln , 2000

Supervisor, "-", Independent Studies by Christopher Ellis, University of Nebraska-Lincoln, 2000
Supervisor, "-", Independent Studies by Deborah Osteen, University of Nebraska-Lincoln, 2000
Supervisor, "-", Independent Studies by Kai Yee Chu, Purdue University, 1998
Supervisor, "-", Independent Studies by Liang Yu, Purdue University, 1998
Supervisor, "-", Independent Studies by Xinran You , Purdue University, 1998

Theses and Dissertations Assessed

Other Institutions

Examiner, "-", Dissertation by Yunhui Wang, City University of Hong Kong, 2024
External Thesis Committee Member, "-", Dissertation by Dominique Welt, McGill University, 2024
External Thesis Committee Member, "-", Dissertation by Zhiyin Li, Nanyang Technological University, 2023
Thesis Committee Member, "-", Dissertation by Xinyu Fu, University of Pittsburgh, 2023
Panel Chair , "-", Dissertation by Barui Kruniawan Waruwu, City University of Hong Kong, 2022
Committee Member, "-", Thesis by Linrui Han, Missouri S&T , 2021
Committee Member, "-", Thesis by Ru Lian, Missouri S&T , 2021
faculty advisor, "Flow in Gaming", Undergraduate Research Experiences (O.U.R.E.) by Alaina Martens, Undergraduate Research Experiences (O.U.R.E.), 2021
faculty advisor, "Gamification in Education", Undergraduate Research Experiences (O.U.R.E.) by Griffin Sauter, Undergraduate Research Experiences (O.U.R.E.), 2021
Committee Member, "-", Thesis by Yingrui Xi, Missouri S&T , 2020
faculty advisor, "Flow in Software Development", Undergraduate Research Experiences (O.U.R.E.) by Samantha Anderson, Undergraduate Research Experiences (O.U.R.E.), 2020
faculty advisor, "Understanding Factors Influencing Flow Experience", First Year Research Experiences (FYRE) by Alaina Martens , First Year Research Experiences (FYRE) , 2020
Committee Member, "-", Thesis by Weiyu Wang, Missouri S&T , 2019
Committee Member, "-", Thesis by Yizhi Ma, Missouri S&T , 2019
faculty advisor, "Eye-tracking and Fatigue", Undergraduate Research Experiences (O.U.R.E.) by Luis Emmanuel Ocampo, Undergraduate Research Experiences (O.U.R.E.), 2019
faculty advisor, "User Behavior in Cyber Security Decisions", Undergraduate Research Experiences (O.U.R.E.) by Cooper Broman , Undergraduate Research Experiences (O.U.R.E.), 2019
Advisor , "The Impact of Monetary Gains and Losses on Cybersecurity Behavior", Undergraduate Research Conference by Cooper Broman , Undergraduate Research Conference, 2018
faculty advisor, "Eye-tracking and Fatigue", Undergraduate Research Experiences (O.U.R.E.) by Bryan Fox, Undergraduate Research Experiences (O.U.R.E.) , 2018
faculty advisor, "Eye-tracking and Fatigue ", Undergraduate Research Experiences (O.U.R.E.) by Andrew Hackett , Undergraduate Research Experiences (O.U.R.E.), 2018
Committee Member, "-", Thesis by Bo Yuan, Missouri S&T , 2017
Committee Member, "-", Thesis by Wangchuchu Zhao Han, Missouri S&T , 2017

External Examiner, "-", Dissertation by Shen Yi, National University of Singapore, 2017

faculty advisor, "Impact of Security Cues on User Perceived Security in E-commerce ", Undergraduate Research Experiences (O.U.R.E.) by Samuel N. Smith, Undergraduate Research Experiences (O.U.R.E.), 2017

Advisor , "The Impact of Security Cues on User Perceived Security in E-commerce ", Undergraduate Research Conference by Samuel N. Smith, Undergraduate Research Conference, 2016

External Examiner, "-", Dissertation by Padmanabhuni Bindu Madhavi, Nanyang Technological University, 2016

External Examiner, "-", Dissertation by Seyed Mohammad Khaksar, La Trobe University, 2016

faculty advisor, "Cross-cultural Comparisons of Online Buying Behavior", Undergraduate Research Experiences (O.U.R.E.) by Xiyuan Zhang, Undergraduate Research Experiences (O.U.R.E.), 2016

Advisor , "User Interfaces in a Collaborative Online Shopping Context", Undergraduate Research Conference by Lindsey Carlson , Undergraduate Research Conference, 2015

Committee Member, "-", Thesis by Esi Adeborna, Missouri S&T , 2015

External Examiner, "-", Dissertation by Hamed Qahri Saremi, McMaster University, 2014

External Examiner, "-", Dissertation by Ding Sun, Nanyang Technological University, 2013

External Examiner, "-", Dissertation by Rosalie Chet Yeu Hooi, National University of Singapore, 2013

External Examiner, "-", Dissertation by Vahid Assadi, McMaster University, 2013

Committee Member, "-", Dissertation by Xiaofeng Chen, University of Nebraska-Lincoln, 2012

Committee Member, "-", Thesis by Yanyan Meng, University of Nebraska-Lincoln , 2012

Thesis Committee Member, "-", Dissertation by Dara Schniederjans, Texas Tech University , 2012

Committee Member, "-", Thesis by Sandra Starkey, University of Nebraska-Lincoln , 2011

Committee Member, "-", Thesis by Jaikrit Kandari, University of Nebraska-Lincoln , 2010

External Examiner, "-", Dissertation by Neil James-Pearson, Queensland University of Technology, 2010

Committee Member, "-", Dissertation by Jutamas (Mint) Ingpochai , University of Nebraska-Lincoln, 2007

Committee Member, "-", Dissertation by Kornkanok (Kob) Tuntiukos, University of Nebraska-Lincoln, 2007

External Examiner, "-", Dissertation by Ning (Kathy) Shen, City University of Hong Kong, 2007

Committee Member, "-", Dissertation by Xin Tan, University of Nebraska-Lincoln, 2006

Committee Member, "-", Dissertation by Yuan Long, University of Nebraska-Lincoln, 2006

Committee Member, "-", Dissertation by Yuhong Tian, University of Nebraska-Lincoln, 2006

External Examiner, "-", Dissertation by Mie Mie Thet Thwin, Nanyang Technological University, 2005

Committee Member, "-", Dissertation by John Erickson, University of Nebraska-Lincoln, 2004

Committee Member, "-", Thesis by Terry Schoonover, University of Nebraska-Lincoln , 2004

External Examiner, "-", Dissertation by Juha Munukka, University of Jyvaskyla, 2004

Committee Member, "-", Thesis by Hong Sheng, University of Nebraska-Lincoln, 2003

Committee Member, "-", Thesis by Min Ling, University of Nebraska-Lincoln , 2003

Committee Member, "-", Thesis by Yuan Wang, University of Nebraska-Lincoln , 2003

Committee Member, "-", Thesis by Zixing Shen, University of Nebraska-Lincoln, 2003

Committee Member, "-", Thesis by Lakshmi Raghava Kumar Dhenuvakonda, University of Nebraska-Lincoln, 2002

Committee Member, "-", Thesis by Poi Peng Loo, University of Nebraska-Lincoln, 2002

Committee Member, "-", Thesis by Yuhong Tian, University of Nebraska-Lincoln, 2002

Committee Member, "-", Thesis by Ashu Guru, University of Nebraska-Lincoln, 2000

Committee Member, "-", Thesis by Santosh Kumar Sangras, University of Nebraska-Lincoln, 2000

Committee Member, "-", Dissertation by Sheau-Farn Liang, Purdue University, 1999

Committee Member, "-", Thesis by Ayse Yesim Askin, Purdue University, 1998

Committee Member, "-", Dissertation by Indranil Bose, Purdue University, 1997

Committee Member, "-", Dissertation by Sashidhar Kondareddy, Purdue University, 1997

Committee Member, "-", Dissertation by Xiaowen Fang, Purdue University, 1997

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

Invited Seminars, Talks and Lectures

The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, 19 Sep 2024. The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, Purdue University

Flow Experience in Video Gaming using Electroencephalogram (EEG), 21 Jun 2024. 74th Annual International Communication Association (ICA) Conference

A Synthesis of Flow in the Metaverse for Branding and A Neuroscience Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), 26 Feb 2024. A Synthesis of Flow in the Metaverse for Branding and A Neuroscience Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), City University of Hong Kong

A Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), 02 Feb 2024. A Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), Texas State University

Enhancing Brand Equity through Flow and Telepresence: Comparison of 2D and 3D Virtual Worlds, 16 Dec 2023. 2023 International Conference on Haptics and Virtual Reality (ICHVR)

Neural Correlates of the Flow Experience in Human-Computer Interaction, 16 Dec 2023. 2023 International Conference on Haptics and Virtual Reality (ICHVR)

ChatGPT, Communication and Education, 24 Apr 2023. 15th Anniversary of City University of Hong Kong Department of Media and Communication Conference on "Challenge, Opportunities, and Resilience: New Media and Communication in the Post-Pandemic Era

Uncovering the Values of the Metaverse: A Value-Focused Thinking Approach, 30 Nov 2022. Uncovering the Values of the Metaverse: A Value-Focused Thinking Approach, University of Warwick

A Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), 22 Jul 2022. A Study of Flow Experience in Video Gaming using Electroencephalogram (EEG), Hong Kong CogSci Meetup at City University of Hong Kong

Luxury and the Next Internet Frontier: Virtual Worlds as Instances of the Metaverse, 10 Mar 2022. Luxury in the 'texts of our times'

The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, 06 Oct 2021. The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, Purdue University

abstract writing workshop at Missouri University of Science and Technology , 26 Apr 2021. abstract writing workshop at Missouri University of Science and Technology

Shining Light on the Dark Side of Technology, 21 Apr 2021. Global Learning Speakers Series

Neural Correlates of Flow Experience, 08 Nov 2020. 8th International Conference on Neuroeconomics and Neuromanagement (ICNN)

The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, 05 Nov 2020. The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, Purdue University

Research Process and Research Design, 06 Nov 2019. Research Process and Research Design, Missouri University of Science and Technology

Research in Human-Computer Interaction/User Experience and Virtual Worlds, 07 Oct 2019. Research in Human-Computer Interaction/User Experience and Virtual Worlds, Yunnan University of Finance and Economics

Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, 08 Aug 2019. Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, National University of Singapore

An Assessment of Users’ Cyber Security Risk Tolerance in Reward-based Exchange, 26 Feb 2019. An Assessment of Users’ Cyber Security Risk Tolerance in Reward-based Exchange, Carnegie Mellon University

The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, 26 Feb 2019. The Impact of Framing and Base Size of Computer Security Risk Information on User Behavior, Carnegie Mellon University

The Bright and Dark Sides of Technology Use” and “Neural Correlates of Flow Experience, 12 Feb 2019. The Bright and Dark Sides of Technology Use” and “Neural Correlates of Flow Experience, Carnegie Mellon University

Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, 08 Feb 2019. Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, University of British Columbia

Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, 25 Jan 2019. Neural Correlates of Flow Experience: An Experimental Study on Video Gaming, University of Pittsburgh

Neural Correlates of Flow, 22 Oct 2018. Neural Correlates of Flow, China University of Petroleum-Beijing

Neural Correlates of Flow: An Experimental Study on Video Gaming, 24 Sep 2018. Neural Correlates of Flow: An Experimental Study on Video Gaming, Missouri S&T Psychology Colloquium

The Dark and Bright Sides of Technology Use, 19 Sep 2018. The Dark and Bright Sides of Technology Use (University of Missouri System Research Summit), University of Missouri at Kansas City

A Tale of Two Studies on User Competency and Optimal User Experience, 09 Feb 2018. A Tale of Two Studies on User Competency and Optimal User Experience, California Polytechnic State University

Challenges during the Early Years, 10 Aug 2017. Challenges during the Early Years, Early Faculty Consortium of Americas Conference on Information Systems (AMCIS), Boston, Massachusetts

A Grounded Approach to Understanding Information Systems User Competency, 28 Jul 2017. A Grounded Approach to Understanding Information Systems User Competency, Department of Information Systems, National University of Singapore

Research in Human-Computer Interaction / User Experience (HCI/UX), 13 Oct 2016. Research in Human-Computer Interaction / User Experience (HCI/UX), Dean’s Leadership Council Meeting, College of Arts, Sciences and Business, Missouri University of Science and Technology

HCI for Elderly: A Smart Living Perspective, 26 Feb 2016. HCI for Elderly: A Smart Living Perspective, Social Theory on Aging Informatics Workshop, Nanyang Technological University

Understanding the Neural Correlates of User Experience in Human-Computer Interaction: An Experimental Study in Online Gaming, 09 Dec 2015. Understanding the Neural Correlates of User Experience in Human-Computer Interaction: An Experimental Study in Online Gaming, Missouri Institute of Mental Health, University of Missouri – St. Louis

The Dark and Bright Sides of IT Use: With Perspectives from Neuroscience, 18 Dec 2014. The Dark and Bright Sides of IT Use: With Perspectives from Neuroscience, Non-commissioned Officers Leadership Academy (NCOA) Training Program at Fort Leonard Wood Army Installation

Improving Teaching Effectiveness, 02 Dec 2014. eFellows Community of Practice event , Missouri University of Science and Technology

Using Blended Learning to Increase Student Engagement, 14 Mar 2014. Teaching and Learning Technology Conference , Missouri University of Science and Technology

Tips on Preparing a Successful Educational Research Proposal: A Center for Educational Research and Teaching Innovation (CERTI) Faculty Learning Event, 07 Mar 2014. A Center for Educational Research and Teaching Innovation (CERTI) Faculty Learning Event, Missouri University of Science and Technology

Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, 03 Oct 2013. Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, College of Information Science and Technology, University of Nebraska at Omaha

Using Mobile Technology in Education: Perspectives of Students and Instructors, 05 Apr 2012. Using Mobile Technology in Education: Perspectives of Students and Instructors, University of Nebraska-Lincoln

Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, 20 Mar 2012. Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, Department of Business and Information Technology, Missouri University of Science and Technology

Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, 28 Dec 2011. Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, Institute of High Performance Computing (IHPC), Agency for Science, Technology and Research (A*STAR), Singapore

Empirical Methods for Information Quality Research, 03 Dec 2011. Empirical Methods for Information Quality Research, SIG Information Quality Workshop, Shanghai, China

Empirical Methods in MIS Research, 17 Oct 2011. Empirical Methods in MIS Research, Helsinki School of Economics, Aalto University

Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, 29 Jun 2011. HCI-Singapore Society meeting, HCI-Singapore Society meeting at School of Information Systems, Singapore Management University

Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, 14 Jun 2011. Enhancing Brand Equity through Flow and Telepresence: A Comparison of 2D and 3D Virtual Worlds, School of Computer Engineering, Nanyang Technological University

Human-Computer Interaction in Virtual Worlds and Mobile Commerce, 06 Jun 2011. Human-Computer Interaction in Virtual Worlds and Mobile Commerce, Helsinki School of Economics, Aalto University

Understanding Information Systems User Competence: A Repertory Grid Approach, 06 May 2011. Understanding Information Systems User Competence: A Repertory Grid Approach, Information Management Research Center (IMARC), Nanyang Technological University

Understanding Information Systems User Competence: A Repertory Grid Approach, 09 Feb 2011. Understanding Information Systems User Competence: A Repertory Grid Approach, Department of Information Systems, National University of Singapore

Virtual Worlds for Education, 18 Nov 2010. Virtual Worlds for Education (National Distance Learning Week)

Virtual Worlds for Gaming, Learning, and Collaboration, 27 Mar 2010. Annual Meeting of Society of Simulation and Gaming of Singapore, National University of Singapore

A Study of Boundary Spanning Teams in a Multi-User Virtual World Environment, 17 Jul 2009. A Study of Boundary Spanning Teams in a Multi-User Virtual World Environment, Department of Information Systems, National University of Singapore

3-D Virtual Worlds in Education: Applications, Benefits, Issues, and Opportunities, 12 Feb 2009. 3-D Virtual Worlds in Education: Applications, Benefits, Issues, and Opportunities, College of Business Administration, University of Nebraska-Lincoln

Business Involvement in 3-D Virtual Worlds, 14 Nov 2008. Business Involvement in 3-D Virtual Worlds, Loyola College in Maryland

Flow in 3D Virtual Worlds: An Empirical Test of Alternative Models, 09 Oct 2008. Flow in 3D Virtual Worlds: An Empirical Test of Alternative Models, Department of Information Systems, National University of Singapore

Understanding Highly Competent Information System Users, 04 Apr 2008. Understanding Highly Competent Information System Users, Fogelman School of Business & Economics, University of Memphis

Understanding Highly Competent Information System Users, 23 Nov 2007. Understanding Highly Competent Information System Users, Sauder School of Business, University of British Columbia

Job Search Tips in a Tight Job Market, 09 Aug 2007. Job Search Tips in a Tight Job Market, Doctoral Consortium of Americas Conference on Information Systems (AMCIS)

Strategic Implications of Mobile Technology: A Case Study Using Value-Focused Thinking, 04 Nov 2005. Strategic Implications of Mobile Technology: A Case Study Using Value-Focused Thinking, Loyola College in Maryland

Investigating Deception in Cyberspace: A Comparison of Text-only vs. Avatar-supported Medium, 17 Sep 2004. Investigating Deception in Cyberspace: A Comparison of Text-only vs. Avatar-supported Medium, School of Business, Kansas University

Achieving Success as a Behavioral Researcher in MIS, 03 Apr 2004. Big XII MIS Research Symposium, University of Oklahoma

An Empirical Investigation on Trust in Mobile Commerce, 15 Mar 2004. An Empirical Investigation on Trust in Mobile Commerce, College of Business, University of Texas at San Antonio

Use of Knowledge-based Systems for Group Support: An Empirical Investigation, 02 Nov 2001. Use of Knowledge-based Systems for Group Support: An Empirical Investigation, Computer Science Department, University of Nebraska-Lincoln

Use of Knowledge-based Systems for Group Support: An Empirical Investigation, 21 Sep 2001. Use of Knowledge-based Systems for Group Support: An Empirical Investigation, College of Information Science & Technology, University of Nebraska-Omaha

Results of SAP Survey conducted at UNL, 26 Apr 2001. UNL SAP Users' Group Meeting, UNL

The Influence of Expert System Support on Group Decision Making, 20 Mar 1999. The Influence of Expert System Support on Group Decision Making, Faculty of Commerce and Business Administration, University of British Columbia

The Use of an Expert Support System and its Explanation Facilities to Support Small Group Decision Making, 01 Jul 1998. The Use of an Expert Support System and its Explanation Facilities to Support Small Group Decision Making, School of Computing, National University of Singapore, and Information Management Research Center (IMARC), Nanyang Technological University

An Experimental Study of the Effects of the Use of an Expert Support System and its Explanation Facilities on Group Decision Making, 22 Jan 1998. An Experimental Study of the Effects of the Use of an Expert Support System and its Explanation Facilities on Group Decision Making, Human Factors and Ergonomics Society Student Chapter, School of Industrial Engineering, Purdue University

The Use of an Expert Support System and its Explanation Facilities to Support Small Group Decision Making, 01 Jan 1997. The Use of an Expert Support System and its Explanation Facilities to Support Small Group Decision Making, Faculty of Business Administration, National University of Singapore

Media Contributions and Citations

Envision a New Era with Humanist Technologists, South China Morning Post, 10 Oct 2023
<https://www.scmp.com/presented/news/hong-kong/education/topics/new-era-humanist-technologists/article/3236893/envision-new-era-humanist-technologists>

Gaming research may unlock secrets of ‘flow’ , Phelps County Focus, 23 Apr 2018
https://www.phelpscountyfocus.com/school/article_bd4364e0-473d-11e8-8f82-23da9206e252.html

‘Fashnology’ as a factor for picking wearable devices, ScienceDaily, 21 Aug 2017
<https://www.sciencedaily.com/releases/2017/08/170821214715.htm>

The Psychology of Web Performance – how slow response times affect user psychology, Website Optimization, 30 May 2008
<https://www.websiteoptimization.com/speed/tweak/psychology-web-performance/>

UNIVERSITY SERVICE

Singapore Management University

Committee Member, SCIS Dean's Evaluation Committee, Jul 2024 - Present

Committee Member, SCIS Dean's Evaluation Committee, Jul 2024 - Jun 2026

Other Institutions

Interview Panel for Hiring of Part-time Instructor, 2023 for Sem B , -, City University of Hong Kong , Jan 2023 - Present

Department Executive Committee, -, City University of Hong Kong , Jan 2023 - Jan 2024

Director of Undergraduate Programs, -, City University of Hong Kong , Jan 2023 - Jan 2024

Interview and Selection Panel of TPg Fellowship Scheme, 2023/24, -, City University of Hong Kong , Jan 2023 - Present

Selection Panel for Graduate Teaching for Sem A 2023/2024, -, City University of Hong Kong , Jan 2023 - Present

Interview Panel for International Applicants of BDCOM program (Year 1), -, City University of Hong Kong , Jan 2023 - Present

Committee Member, City University of Hong Kong , Jan 2022 - Jan 2024

Committee Member, City University of Hong Kong , Jan 2022 - Jan 2024

CLASS representative, City University of Hong Kong , Jan 2022 - Jan 2024

Research Assessment Exercise 2026 Task Force, -, City University of Hong Kong , Jan 2022 - Jan 2023

Program Leader of MACNM, Sem B/Spring of 2022/2023, MACNM, City University of Hong Kong , Jan 2022 - Present

Convenor, BRAIN Research Cluster, City University of Hong Kong , Jan 2022 - Jan 2024

Committee Member, College Board of Liberal Arts and Social Sciences, City University of Hong Kong , Jan 2022 - Jan 2024

Committee Member, College Research Impact Committee, City University of Hong Kong , Jan 2022 - Jan 2024

Committee Member, College Space Committee, City University of Hong Kong , Jan 2022 - Jan 2024
Director of New Media Usability Lab, New Media Usability Lab, City University of Hong Kong , Jan 2021 - Jan 2024
Committee Member, City University of Hong Kong , Jan 2021 - Jan 2022
Committee Member, Research Degree Committee, City University of Hong Kong , Jan 2021 - Jan 2024
Committee Member, Knowledge Transfer, City University of Hong Kong , Jan 2021 - Jan 2023
Committee Member, MAIMC Program Committee, City University of Hong Kong , Jan 2021 - Jan 2023
CASB representative, Missouri University of Science and Technology , Jan 2020 - Dec 2020
Committee Member, Missouri University of Science and Technology , Jan 2020 - Jan 2021
Committee Member, Missouri University of Science and Technology , Jan 2018 - Jan 2019
Committee Member, Missouri University of Science and Technology , Jan 2017 - Dec 2017
Committee Member, Missouri University of Science and Technology , Jan 2016 - Jan 2018
Committee Member, Missouri University of Science and Technology , Jan 2016 - Jan 2017
Committee Member, Missouri University of Science and Technology , Jan 2015 - Jan 2018
outside college representative, Missouri University of Science and Technology , Jan 2015 - Dec 2015
Committee Member, Missouri University of Science and Technology , Jan 2015 - Jan 2017
Committee Member, Missouri University of Science and Technology , Jan 2015 - Jan 2018
Representative, Missouri University of Science and Technology , Jan 2014 - Jan 2021
Committee Member, Missouri University of Science and Technology , Jan 2014 - Jan 2021
Chairperson, Missouri University of Science and Technology , Jan 2014 - Jan 2015
Committee Member, Missouri University of Science and Technology , Jan 2013 - Jan 2016
Judge, Missouri University of Science and Technology , Jan 2013 - Dec 2013
Committee Member, Missouri University of Science and Technology , Jan 2013 - Jan 2021
Committee Member, Missouri University of Science and Technology , Jan 2013 - Jan 2014
Committee Member, Missouri University of Science and Technology , Jan 2013 - Jan 2014

EXTERNAL SERVICE – PROFESSIONAL

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO) , 2025 - Present
Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2025 - Present
Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2024
Track Co-chair, Service Management and Innovation, 7th International Conference on Service Science and Innovation (ICSSI), 2024
Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2024 - Present

Program Committee, Neuro-IS Gmunden Retreat, 2024

Program Committee, GamiFIN, 2024

Guest Editor on Journal Special Issue , Special Issue on Flow, Immersion, and Presence in Information Systems, AIS Transactions on Human-Computer Interaction (THCI) with Yi Maggie Guo and Marshall Scott Poole, 2024

Co-founder, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2024 - Present

Mentor, Junior Faculty Consortium, International Conference on Information Systems, 2024

Editor Associate Editor, Special Issue on Causes and Outcomes of Socio-Cultural Polarization: Role of Social Media, Information Systems Journal (ISJ), 2024 - Present

Editor Associate Editor, Human-Computer Interaction track, European Conference on Information Systems (ECIS), 2024 - Present

Editor Associate Editor, Special Issue on Fostering the Design and Governance of the Metaverse, Journal of Management Information Systems (JMIS), 2024 - Present

Track Co-chair, Conference Theme Track on Emerging from the Pandemic and Reshaping Human Endeavors with Digital Technologies, International Conference on Information Systems (ICIS), 2023

Track Co-chair, Mindtrek Conference; Metaverse, 2023

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2023

Moderator and Panelist, Pacific Asia Conference on Information Systems (PACIS); “Emerging Research Topics in Information Systems: Navigating the Landscape of Sustainability, Generative AI with ChatGPT, Metaverse & NFTs, Blockchain, and NeuroIS” , 2023

Track Co-chair, Pacific Asia Conference on Information Systems (PACIS); Emerging Information Systems Topics, 2023

Editor Associate Editor, Cognition and Human Behavior in Information Systems track, European Conference on Information Systems (ECIS), 2023

Program Committee, Neuro-IS Gmunden Retreat, 2023

Program Committee, GamiFIN, 2023

Program Organizer, Second Annual BRAIN Research Cluster Symposium, 2023

HK Tech 300 X HKSTP Ideation Seed Fund 9th Cohort Panelist, HK Tech , 2023

Guest Editor on Journal Special Issue , Special Issue on Review Articles, Journal of Strategic Information Systems (JSIS), with Shan Pan, Tuure Tuunanan, and Ravishankar MN, 2023

Mini-track Co-chair, Human – Conversational Agent Interaction, Americas Conference on Information Systems (AMCIS), 2023 - Present

Mini-track Co-chair, The Metaverse Impact on Transforming our Workspace: Hope or Hype? Americas Conference on Information Systems (AMCIS), 2023 - Present

Mentor, Doctoral Consortium, Pacific Asia Conference on Information Systems, 2023

Editor Associate Editor, Academic Editorial Board, PLOS ONE, 2023 - Present

Reviewer Grant Proposal, The Research Grants Council (RGC) of Hong Kong, 2023

Panelist, Privacy in the Hyperconnected Digital Age, Midwest United States Association for Information Systems (MWAIS) Conference, 2022

Mentor , Doctoral Consortium, Americas Conference on Information Systems, 2022

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2022 - Present

Program Committee, GamiFIN, 2022 - Present

Member, Senior Advisory Board, Journal of Information Technology Case and Application Research, 2022 - Present

Junior Faculty Consortium Co-chair, Pacific Asia Conference on Information Systems, 2022 - Present

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2022 - Present

Track Co-chair, E-business on Digital and Mobile Platforms, Pacific Asia Conference on Information Systems (PACIS), 2022 - Present

Mentor , Junior Faculty Consortium, Pacific Asia Conference on Information Systems, 2022

Track Co-chair, Metaverse, Mindtrek Conference, 2022 - Present

Editor Associate Editor, Internet Research, 2022 - Present

Mini-track Co-chair, Understanding Trust, Distrust and Trust-Restoration in Information Systems, Americas Conference on Information Systems (AMCIS), 2022 - Present

Program Organizer, Inaugural BRAIN Research Cluster Symposium, 2022 - Present

Program Committee, Neuro-IS Gmunden Retreat, 2022 - Present

Business Advisor, Datality Lab (startup by CityU alum), 2022 - Present

Track Co-chair, Digital and Mobile Commerce, International Conference on Information Systems (ICIS), 2021 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2021

Program Committee, 14th China Summer Workshop on Information Management (CSWIM), 2021

Track Co-chair, General Topics, Pacific Asia Conference on Information Systems (PACIS), 2021

Program Committee, Neuro-IS Gmunden Retreat, 2021

Program Committee, GamiFIN, 2021

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2021 - Present

Discussant, 14th China Summer Workshop on Information Management, 2021

Mini-track Co-chair, Fostering Trust and Understanding Risk in Information Systems, Americas Conference on Information Systems (AMCIS), 2021 - Present

Mentor , Junior Faculty Consortium, International Conference on Information Systems, 2021

Program Committee, Neuro-IS Gmunden Retreat, 2020

Program Committee, Midwest United States Association for Information Systems (MWAIS) Conference, 2020 - Present

Editor Associate Editor, Special Issue on Getting Serious about Gamification: Putting more than mere 'Fun and Games' into Systems, European Journal of Information Systems (EJIS), 2020

Reviewer Grant Proposal, University of Missouri Research Board (UMRB), 2020

Editor Associate Editor, European Journal of Information Systems, 2020 - 2022

Member, Association for Information Systems Special Interest Group on Human-Computer Interaction Board, 2020 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2020 - Present

Program Committee, GamiFIN, 2020 - Present

Editor Associate Editor, User Behaviors, User Engagement, and Consequences track, International Conference on Information Systems (ICIS), 2020 - Present

Editor Associate Editor, Enterprise Systems and Business Process Management track, Pacific Asia Conference on Information Systems (PACIS), 2020 - Present

Program Committee, DESRIST (International Conference on Design Science Research in Information Systems and Technology), 2019

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2019 - Present

Program Committee, GamiFIN, 2019 - Present

Mini-track Co-chair, Trust and Distrust in E-Government and Public Services, Americas Conference on Information Systems (AMCIS), 2019 - Present

Reviewer Grant Proposal, Discovery Grant Program by Government of Canada, 2019

Editor Associate Editor, Human-Computer Interaction in a Sharing Society track, European Conference on Information Systems (ECIS), 2019 - Present

Editor-in-chief, AIS Transactions on Human-Computer Interaction, 2019 - Present

Editor Associate Editor, Human Computer / Robot Interactions and Interfaces track, International Conference on Information Systems (ICIS), 2019 - Present

Reviewer Grant Proposal, University of Missouri Research Board (UMRB), 2019

Program Committee, Neuro-IS Gmunden Retreat, 2019 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2019 - Present

Committee Member, Publications Committee, Association for Information Systems, 2019 - Present

Program Committee, Midwest United States Association for Information Systems (MWAIS) Conference, 2018 - Present

Reviewer Grant Proposal, Discovery Grant Program by Government of Canada, 2018

Mini-track Co-chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2018 - Present

Track Co-chair, Human-Computer Interaction and User Experience, Pacific Asia Conference on Information Systems (PACIS), 2018 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2018 - Present

Program Committee, Neuro-IS Gmunden Retreat, 2018 - Present

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2018 - Present

Workshop Co-organizer, Bridging HCI: Bringing Two HCI Communities Together, ACM CHI Conference on Human Factors in Computing Systems, 2018 - Present

Mentor, International Conference on Information Systems Paper-a-thon, 2018

Mentor, Early-career Faculty Consortium, held in conjunction with Americas Conference on Information Systems, 2017

Program Committee, Neuro-IS Gmunden Retreat, 2017 - Present

Guest Editor on Journal Special Issue , Special Issue on Mobile HCI, International Journal Human Computer Interaction (IJHCI), with Dongsong Zhang, John Krogstie, and Shengdong Zhao, 2017

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2017 - Present

Mini-track Co-chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2017 - Present

Program Co-chair, Midwest United States Association for Information Systems Conference (MWAIS) Conference, 2017 - Present

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2017 - Present

Program Committee, International Conference on Internet of Things and Cloud Computing (ICC), 2017 - Present

Program Committee, International Conference on Advances in Mobile Computing and Multimedia (MoMM), 2017 - Present

Track Co-chair, Human-Computer Interaction, International Conference on Information Systems (ICIS), 2016

Program Committee, 14th International Conference on Advances in Mobile Computing and Multimedia (MoMM), 2016

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2016

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2016

Editor Associate Editor, Human-Computer Interaction track, European Conference on Information Systems (ECIS), 2016

Program Committee, International Conference on Internet of Things and Cloud Computing (ICC), 2016

Program Committee, Neuro-IS Gmunden Retreat, 2016 - Present

Editor Associate Editor, Information Technology and Management, 2016 - 2020

Member, AMCIS - Association for Information Systems Special Interest Group Task Force, 2016

Panel Moderator, HCI Testing in Laboratory or Field Settings, International Conference on Human-Computer Interaction in Business (HCIB), 2016 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business, Government and Organizations (HCIBGO), 2016 - Present

Editor Associate Editor, Human-Computer Interaction, International Conference on Information Systems (ICIS), 2015

Program Committee, International Conference on Advances in Mobile Computing and Multimedia (MoMM), 2015

Member, Advisory Focus Group, Michigan State University Department of Media and Information undergraduate curriculum re-design, 2015

Track Co-chair, Virtual Communities and Collaboration, Americas Conference on Information Systems (AMCIS), 2015

Mini-track Co-chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2015

Track Co-chair, Human-Computer Interaction, Pacific Asia Conference on Information Systems (PACIS), 2015

Program Committee, Neuro-IS Gmunden Retreat, 2015 - Present

Editor Associate Editor, IS Adoption and Diffusion track, European Conference on Information Systems (ECIS), 2015

Track Co-chair, Impacts of ICT on People, Organizations and Society, International Conference on Information Resources Management (Conf-IRM), 2015

Program Committee, International Workshop on Social Aspects of Business Intelligence and Technology (SABIT), 2015

Mentor , JAIS Author Developmental Workshop, held in conjunction with International Conference on Information Systems, 2015

Panel Moderator, Creating Greater Synergy between HCI Academia and Practice, International Conference on Human-Computer Interaction in Business (HCIB), 2015 - Present

Program Co-chair, International Conference on Human-Computer Interaction in Business (HCIB), 2015 - Present

Mentor , JAIS Author Developmental Workshop, held in conjunction with Pacific-Asia Conference on Information Systems, 2015

Reviewer Grant Proposal, University of Missouri Research Board (UMRB), 2015

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2014

Program Committee, Pre-AMCIS Human-Computer Interaction in Health and Wellness Workshop Sponsored by Association for Information Systems (AIS) SIG-Health and SIGHCI, 2014

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2014

Track Co-chair, Virtual Communities and Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2014

Track Co-chair, Human-Computer Interaction and Neuro-IS, Pacific Asia Conference on Information Systems (PACIS), 2014

Editor Associate Editor, Human-Computer Interaction track, European Conference on Information Systems (ECIS), 2014

Editor Associate Editor, Special Issue on Transforming Decision-Making Processes: The Next IS Frontier, European Journal of Information Systems (EJIS), 2014

Chairperson, International Conference on Human-Computer Interaction in Business (HCIB), 2014 - Present

Reviewer Grant Proposal, Canada Foundation for Innovation, 2014

Mentor/discussant, SIG-Health/SIGHCI Author Developmental Workshop, held in conjunction with Americas Conference on Information Systems, 2014

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2013

Track Co-chair, Virtual Communities and Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2013

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2013

Track Co-chair, Human-Computer Interaction, European Conference on Information Systems (ECIS), 2013

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2013 - Present

Workshops and Tutorials Co-Chair, Americas Conference on Information Systems (AMCIS), 2013 - Present

Mentor , JAIS Author Developmental Workshop, held in conjunction with Pacific-Asia Conference on Information Systems, 2013

Reviewer Grant Proposal, University of Missouri Research Board (UMRB), 2013

Mentor , AIS-Journals Joint Author Developmental Workshop, held in conjunction with Pacific-Asia Conference on Information Systems, 2013

Track Co-chair, Human-Computer Interaction, International Conference on Information Systems (ICIS), 2012

Track Co-chair, Virtual Communities and Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2012

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2012

Track Co-chair, Web 2.0 and Data Mining, Pacific-Asia Conference on Information Systems (PACIS), 2012

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2012

Reviewer Grant Proposal, University of Missouri Research Board (UMRB), 2012

Editor Associate Editor, Journal of Global Information Management, 2012 - Present

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2012 - Present

Track Chair, Emerging and Intelligent Technologies, Annual ITEA Technology Review – Sixth International Research Workshop on Advances & Innovations in Systems Testing, 2012 - Present

Mentor , JAIS Author Developmental Workshop, held in conjunction with International Conference on Information Systems, 2012

Reviewer Grant Proposal, National Science Foundation (NSF), 2012

Editor Associate Editor, Information & Management, 2012 - 2024

Guest Editor on Journal Special Issue , Special Issue on Managerial and Commercial Applications of Virtual Worlds, Journal of Virtual Worlds Research (JVWR), with Shu Schiller and Brian Mennecke, 2012

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2011

Editor Associate Editor, Visual Media track, International Conference on Information Systems (ICIS), 2011

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2011

Mini-track Co-Chair, Collaboration in 3D Immersive Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2011

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2011

Track Co-chair, Human-Computer Interaction, Pacific-Asia Conference on Information Systems (PACIS), 2011

Track Co-chair, Human-Computer Interaction, European Conference on Information Systems (ECIS), 2011

Program Co-chair, Midwest United States Association for Information Systems Conference (MWAIS), 2011

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2011

Editor Senior Editor, Journal of the Association for Information Systems, 2011 - 2015

Mentor , Information Systems Women Faculty, Association for Information Systems, 2011 - 2013

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2011 - Present

Mentor , JAIS Author Development Workshop, held in conjunction with International Conference on Information Systems, 2011

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2011 - Present

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2010

Program Committee, The IASTED International Conference on Informatics – Portable Lifestyle Devices (IASTED-PLD), 2010

Program Committee, International Conference on Advances in Mobile Multimedia (MoMM), 2010

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2010

Track Co-chair, Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2010

Mini-track Co-Chair, Trust in Information Systems, Americas Conference on Information Systems (AMCIS), 2010

Mini-track Co-Chair, Team and Organizational Collaboration in Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2010

Guest Editor on Journal Special Issue , Special Issue on Virtual Worlds and 3D Web, Journal of Database Management (JDM), with Blake Ives, Brian Mennecke, Shu Schiller, and Keng Siau, 2010

Editor Associate Editor, Special Issue on Virtual Worlds, Journal of Association for Information Systems (JAIS), 2010 - 2014

Member, AIS Committee on new SIGs and Chapters, 2010 - 2016

Editor Senior Editor, AIS Transactions on Human-Computer Interaction, 2010 - 2018

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2010 - Present

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2010 - Present

Editor Associate Editor, Special Issue on Virtual Worlds, European Journal of Information Systems (EJIS), 2010

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2009

Editor Associate Editor, Web-based Information Systems and Applications track, International Conference on Information Systems (ICIS), 2009

Program Committee, International Conference on Advances in Mobile Multimedia (MoMM), 2009

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2009

Program Committee, World Congress on Privacy, Security, Trust, and the Management of eBusiness (PST), 2009

Track Co-chair, Mobile Commerce, 11th International Conference on Electronic Commerce (ICEC), 2009

Mini-track Co-Chair, Team and Organizational Collaboration in Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2009

Track Co-chair, Virtual Worlds, Americas Conference on Information Systems (AMCIS), 2009

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2009

Chairperson, Virtual Communities, International Simulation and Gaming Association Conference (ISAGA), 2009

Chairperson, Big XII MIS Research Symposium, 2009

Editor Associate Editor, International Journal of Technology and Human Interaction, 2009 - 2012

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2009 - Present

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2009 - Present

Editor Associate Editor, International Journal of Human-Computer Studies, 2009 - Present

Reviewer Grant Proposal, The Research Grants Council (RGC) of Hong Kong, 2009 - 2021

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2008

Program Committee, International Conference on Advances in Mobile Multimedia (MoMM), 2008

Workshop Co-Chair, Americas Conference on Information Systems (AMCIS), 2008

Mini-track Co-Chair, Trust in Information Technology, Americas Conference on Information Systems (AMCIS), 2008

Mini-track Co-Chair, Ubiquitous Commerce and Computing, Americas Conference on Information Systems (AMCIS), 2008

Track Co-chair, Human Computer Interaction, Pacific Asia Conference on Information Systems (PACIS), 2008

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2008

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2008 - Present

Guest Associate Editor, Management Information Systems Quarterly, 2008 - Present

Editorial Review Board Member, Journal of the Association for Information Systems, 2008 - 2011

Editorial Review Board Member, Journal of Computer Information Systems, 2008 - 2012

Guest Editor on Journal Special Issue , Special Issue on HCI Research in MIS, International Journal Human Computer Interaction (IJHCI), with Xiaowen Fang, Traci Hess, and Weiyin Hong, 2008

Editor Associate Editor, AIS Transactions on Human-Computer Interaction, 2008 - 2010

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2007

Program Committee, International Conference on Advances in Mobile Multimedia (MoMM), 2007

Panelist, 'Job Search Tips in a Tight Job Market' , Doctoral Consortium at Americas Conference on Information Systems (AMCIS), 2007

Doctoral Consortium Faculty Mentor, Conference Committee , Americas Conference on Information Systems (AMCIS), 2007

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2007

Program Committee, Sixth International Conference on the Management of Mobile Business (ICMB), 2007

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2007

Mini-track Co-chair, HCI with Mobile Devices, Americas Conference on Information Systems (AMCIS), 2007 - Present

Doctoral Consortium Faculty Mentor, Americas Conference on Information Systems, 2007

Committee Member, Advisory Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2007 - 2008

Committee Member, Nominating Committee, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2007

Editorial Review Board Member, International Journal of Intercultural Information Management, 2007 - 2012

Editorial Review Board Member, International Journal of Mobile Learning and Organization, 2007 - Present

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2007 - Present

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2007 - Present

Committee Member, Nominating Committee, Midwest United States Association for Information Systems, 2007 - 2011

Program Committee, Midwest United States Association for Information Systems Conference (MWAIS), 2007 - Present

Editor Associate Editor, Web-based Information Systems and Applications track, International Conference on Information Systems (ICIS), 2006

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2006

Track Co-chair, Human Computer Interaction, Americas Conference on Information Systems (AMCIS), 2006

Mini-track Co-chair, HCI with Mobile Devices, Americas Conference on Information Systems (AMCIS), 2006

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2006

Editorial Review Board Member, Information and Management, 2006 - 2011

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2006 - Present

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2006 - Present

Program Committee, Midwest United States Association for Information Systems Conference (MWAIS), 2006 - Present

Guest Editor on Journal Special Issue , Special Issue on HCI Research in MIS, International Journal Human-Computer Studies (IJHCS), with Ping Zhang, Scott McCoy, and Mun Yi, 2006

Member Board of Advisors, Advisory Board, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2006 - Present

Guest Editor on Journal Special Issue , Special Issue on HCI Research in MIS, Journal of Management Information Systems (JMIS), with Izak Benbasat and Ping Zhang, 2006

Guest Editor on Journal Special Issue , Special Issue on HCI Research in MIS, International Journal of Human-Computer Interaction (IJHCI), with Ping Zhang and Scott McCoy, 2006

Editor Associate Editor, Breakthrough Ideas in Information Technology track, International Conference on Information Systems (ICIS), 2005

Editor Associate Editor, Human-Computer Interaction track, International Conference on Information Systems (ICIS), 2005

Editor Associate Editor, Web-based Information Systems and Applications track, International Conference on Information Systems (ICIS), 2005

Mini-track Co-chair, HCI with Mobile Devices, Americas Conference on Information Systems (AMCIS), 2005

Mini-track Co-chair, Interface Design, Evaluation and Impact, Americas Conference on Information Systems (AMCIS), 2005

Track Co-chair, Human-Computer Interaction, Americas Conference on Information Systems (AMCIS), 2005

Program Committee, The IASTED International Conference on Human-Computer Interaction (IASTED-HCI), 2005

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2005

Member Advisory Committee, Annual Pre-ICIS Workshop on HCI Research in MIS, 2005 - Present

Editorial Review Board Member, International Journal of Human-Computer Interaction, 2005 - Present

Guest Editor on Journal Special Issue , Special Issue on Mobile Technology for Education, IEEE Transactions on Education (IEEE ToE), with Keng Siau, 2005

Program Committee, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2005 - Present

Chairperson, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2005 - 2006

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2005 - Present

Program Committee, International Conference of the Information Resources Management Association (IRMA), 2005 - Present

Program Committee, International Workshop on Groupware (CRIWG), 2004

Track Co-chair, Human-Computer Interaction, Americas Conference on Information Systems (AMCIS), 2004

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 2004

Program Committee, International Conference of the Information Resources Management Association (IRMA), 2004

Program Co-chair, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2004 - Present

Discussant, HCI Track, International Conference on Information Systems (ICIS), 2004

Guest Editor on Journal Special Issue , Special Issue on HCI Research in MIS, Behavior and Information Technology (BIT), with Ping Zhang and Jenny Preece, 2004

Guest Editor on Journal Special Issue , Special Issue on E-business Process Management, Business Process Management Journal (BPMJ), with Michael Rosemann and Ed Watson, 2004

Panelist, 'Achieving Success as a Behavioral Researcher in MIS' , Big XII MIS Research Symposium, 2004 - Present

Faculty Mentor, Ph.D. Student Workshop, Fourth Annual SIG IS Cognitive Research Workshop, 2004 - Present

Guest Editor on Journal Special Issue , Special Issue on Enterprise System and Supply Chain Management, Information Resources Management Journal (IRMJ), 2004

Discussant, HCI Track, International Conference on Information Systems (ICIS), 2004

Moderator, Austin Mobility Roundtable, 2004

Program Committee, International Conference on Enterprise Systems and Accounting (ICESA), 2004 - Present

Panelist, Achieving Success as a Behavioral Researcher in MIS, Big 12 MIS Research Symposium, 2004

Chairperson, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2004 - 2005

Editorial Review Board Member, Journal of International Technology and Information Management, 2004 - 2016

Faculty Mentor for Ph.D. Student Workshop, Fourth Annual SIG IS Cognitive Research Workshop, 2004

Program Committee, International Conference on Information Quality (ICIQ), 2003

Program Committee, IADIS International Conference WWW/Internet, 2003

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2003

Chairperson, Enterprise Resource Planning, International Conference of the Information Resources Management Association (IRMA), 2003

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 2003 - Present

Chairperson, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2003 - Present

Discussant, International Conference on Information Systems (ICIS), 2003

Guest Editor on Journal Special Issue , Special Issue on ERP, International Journal of Human-Computer Interaction (IJHCI), 2003

Mini-track Co-chair, Human-Computer Interaction in MIS, Americas Conference on Information Systems (AMCIS), 2003 - Present

Editorial Review Board Member, International Journal of Technology and Human Interaction, 2003 - 2009

Program Committee, Annual Conference on Information Systems and Technology (CIST), 2002

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 2002

Chairperson, Enterprise Resource Planning, International Conference of the Information Resources Management Association (IRMA), 2002

Guest Editor on Journal Special Issue , Special Issue on Human Factors in Web-based Interaction, International Journal of Electronic Commerce Research (JECR), 2002

Editor Associate Editor, Journal of Electronic Commerce Research, 2002 - Present

Mini-track Co-chair, Human-Computer Interaction in MIS, Americas Conference on Information Systems (AMCIS), 2002 - Present

Program Co-chair, Pre-ICIS HCI Research in MIS (HCI/MIS) Workshop, 2002 - Present

Track Chair, Enterprise Resource Planning, International Conference of the Information Resources Management Association (IRMA), 2001

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 2001

Program Board Member, Human Interface and the Management of Information Technology Track, Human-Computer Interaction International (HCII) Conference, 2001 - Present

Executive Vice Chair, Association for Information Systems Special Interest Group on Human-Computer Interaction, 2001 - 2004

Mini-track Co-chair, Human Factors in Web-based Interaction, Americas Conference on Information Systems (AMCIS), 2001 - Present

Program Committee, International Conference of the Information Resources Management Association (IRMA), 2001 - Present

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 2000

Track Chair, Data Warehousing and Mining, International Conference of the Information Resources Management Association (IRMA), 2000

Track Chair, Internet, International Conference of the Information Resources Management Association (IRMA), 2000

Editorial Review Board Member, Journal of Global Information Management, 2000 - 2012

Mini-track Co-chair, Decision Support in the Delivery of Healthcare, Hawaii International Conference on System Sciences (HICSS), 1999

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 1999 - Present

Editorial Review Board Member, Journal of Database Management, 1999 - Present

Editor Associate Editor, International Conference on Information Systems (ICIS), 1998

Program Committee, International Conference of the Information Resources Management Association (IRMA), 1998

Mini-track Co-chair, Expert-Novice Differences, Americas Conference on Information Systems (AIS), 1998 - Present

Program Committee, International Workshop on Evaluation of Modeling Methods in Systems Analysis and Design (EMMSAD), 1998 - Present

Editorial Review Board Member, Information Resources Management Journal, 1997 - 2019

Editorial Review Board Member, Journal of Cases on Information Technology, 1997 - 2013

Discussant, Decision Sciences Institute (DSI) Meeting, 1995