Swetha GOTTIPATI

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Education

Doctor of Business Administration, S P Jain School of Global Management, Australia, 2025

Master of Computing, National University of Singapore, Singapore, 2007

Bachelor of Technology, Jawaharlal Nehru Technological University, India, 2006

Academic Appointments

Lecturer of Information Systems, School of Computing and Information Systems, SMU, Jul 2024 - Present

Instructor, SCIS, Singapore Management University, Singapore, May 2019 - Jun 2024

Research Engineer and Project Co-Ordinator, SCIS, Singapore Management University, Singapore, Apr 2012 - Jun 2015

Instructor, SCIS, Singapore Management University, Singapore, Jan 2007 - Apr 2007

Other Positions and Affiliations

Product Support Engineer, Micro Focus, Singapore, May 2016 - May 2019, Technical support for Identity and Access Management Solutions: The scope of the project includes getting the Identity and Access Management Solutions up and running in the customer environment.

Product Support Engineer, Dell EMC, Australia, Jul 2010 - Jul 2011, The scope of the project includes remote technical customer support of time-critical big data issues on Symmetrix (DMX, VMAX)

Systems Integration Engineer, Dell EMC, Singapore, Jul 2007 - Oct 2008, The scope of the project includes qualification of cluster software on EMC storage arrays, generating product documentation, installing and administrating systems/environment, work with the cluster/database vendor to resolve the issues identified during the qualification

Software Engineer, Infosys Technologies Ltd., India, Jul 2005 - Jul 2006, Worked on implementing ERP solutions for Supply Chain Management

Professional Certifications

EMC Proven Associate, EMCPA Certified , Dell EMC, Australia, 2009

Awards and Honors

Most Promising Teacher Award, Singapore Management University, 2024

RESEARCH

Publications

Conference Proceedings

Analysing tweets on COVID-19 vaccine : A text mining approach, by GOTTIPATI, Swetha; GUHA, Debashis. (2022.0). *Proceedings of the IEEE 12th Annual Computing and Communication Workshop and Conference (CCWC 2022) : Las Vegas, USA, January 26-29 ,* (pp. 467-474) Las Vegas, USA: IEEE. https://doi.org/10.1109/CCWC54503.2022.9720793 (Published)

Mobile platform and application research at SMU LiveLabs, by GOTTIPATI, Swetha; SEBASTIAN, Jeena; TUAN, Luong Trung; TAN, Kiat Wee; CHAN, Joseph Joo Keng; MURALIDHARAN, Kartik; OKOSHI, Tadashi; LEE, Youngki; MISRA, Archan; BALAN, Rajesh Krishna. (2014.0). *2014 6th International Conference on Communication Systems and Networks (COMSNETS): Bangalore, India, January 7-10,* (pp. 1-4) Piscataway, NJ: IEEE. https://doi.org/10.1109/COMSNETS.2014.6734911 (Published)

Other Outputs and Contributions

Posters

Jarvis: A behavioural experimentation platform, by Muralidharan, Kartik; Gottipati, Swetha; Balan, Rajesh K.; Misra, Archan. (27 Feb 2014). *International Workshop on Mobile Computing Systems and Applications, HotMobile 2014, Santa Barbara, CA, February 26-27,* (Presented)

TEACHING

Courses Taught

Singapore Management University

Undergraduate Programmes :

- Business Data Management
- Data Management
- Enterprise Solution Development
- IT Solution Lifecycle Management

Non-Graduating Programmes :

- Business Data Management