SMU-Fudan DBA(Tech) Programme

Application Guide

SMU-Fudan DBA(Tech)项目申请指南

Create New Account 创建新账户：

https://smu.sg/DBA_Tech_create

Scan to visit the site:

如果您没有在SMU申请系统建立过账户，请按照本指南创建账户并提交申请，如果您曾有账户，请跳至第五页

Thank you for your interest in applying for admission to SMU's Postgraduate programmes.

Please complete this page to continue your application.

Notes:

- If you have created an account with SMU previously, you will need to access the application portal through the login page with your registered User ID and password. You may use the Forgot User ID or Forgot Password functions for further assistance.
- It will take approximately 30 minutes to complete the form provided the relevant information and supporting documents required are already available.
- Your application details will be saved as you complete each section of the form. You can log out at any time and return to complete your application subsequently.
- If you are intending to apply for SMU's Undergraduate programme, please click here.

Declaration *

Please indicate if you are making this application from a location in the **European Union**, Iceland, Lichtenstein or Norway. We are collecting this information to identify applicants who are subject to the EU General Data Protection Regulation.

Yes | No   **从非欧盟地区申请，请选择No**

Account Details * 账户详情

User ID *

请创建用户名，长度必须在1到24个英文字符之间，且只能包含英文字母和数字 .apply

Your User ID can be between 1 and 24 characters in length consisting of alphanumeric characters only

Email Address *

请输入您的邮箱

An email with your User ID and password will be sent to you at the email address upon completing this page.

Re-enter email address *

请再次输入您的邮箱

Mobile *

请输入您的手机号码

Home

略过

Password *

请输入密码,您的密码长度必须在12到32个字符之间，且必须至少包含1个大写字母，1个小写字母，1个数字和1个特殊字符

Your password must be between 12 and 32 characters in length
Your password must contain at least 1 uppercase, 1 lowercase, 1 number and 1 special character

12-32 Characters   Lowercase   Uppercase   Number   Special Character

Re-enter Password *

请再次输入密码

SMU
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Personal Details * 个人详情

Prefix *
- Select - 尊称

Full Name as in NRIC/Passport ❓ *
请按照护照拼音输入中文全名包括姓和名

Family Name/Surname ❓ *
-姓氏

Gender * 性别

男 ○ Male　　○ Female 女

Date of Birth * 出生日期
dd/MM/yyyy

Birth Country * 出生国家
- Select -

Citizenship Country * 国籍
- Select -

点适当的选项

Citizenship Status *
○ Singapore Citizen　　○ Singapore PR　　● Foreigner

FIN Expiry Date
dd/MM/yyyy

Pass Type
- Select -

Passport Number ❓ *
输入护照号码

点这里

☐ have read and understand the SMU Postgraduate Programme **SMU Privacy Statement**

取消
CANCEL

提交
SUBMIT ›

SMU-Fudan DBA(Tech) Programme

Application Guide

SMU-Fudan DBA(Tech)项目申请指南

Submit New Application 提交新申请:

https://smu.sg/DBA_Tech_apply

Scan to
visit the site

FOR RETURNING APPLICANTS

请输入用户名
Enter User ID

.apply

请输入密码
Enter Password

SIGN IN

Forgot User ID | **Forgot Password**

SCH OF COMPUTING & INFO SYS

Postgraduate Professional Programmes

Master of IT in Business

APPLY

Postgraduate Research Programmes

Master of Science in Computing

APPLY

Doctor of Engineering

APPLY

Doctor of Philosophy in Information Systems

APPLY

Doctor of Philosophy in Computer Science

APPLY

Doctor of Business Administration (Technology)

APPLY

点这里

Programme Details 项目详情

Please indicate your programme choice. Consider your interests and aptitude very carefully when making your selection .

PRIORITY	PROGRAMME		REORDER
1	Doctor of Business Administration (Technology) ⌄		↑
	- Select - ⌄	- Select - ⌄	↓
	Please select an academic load, term and/or track.		

SAVE AND EXIT
保存并退出

SAVE AND CONTINUE ›
保存并继续

Programme Details 项目详情

Please indicate your programme choice. Consider your interests and aptitude very carefully when making your selection .

PRIORITY	PROGRAMME		REORDER
1	Doctor of Business Administration (Technology) ⌄		↑
	Part-Time ⌄ 点这里	- Select - ⌄	↓
	Please select an academic load, term and/or track.		

SAVE AND EXIT   SAVE AND CONTINUE ❯

保存并退出   保存并继续

Programme Details 项目详情

Please indicate your programme choice. Consider your interests and aptitude very carefully when making your selection .

PRIORITY	PROGRAMME		REORDER
1	Doctor of Business Administration (Technology)		
	Part-Time	2026-27 Term 1 – Begin Date: 17-Aug-2026 点这里	

SAVE AND EXIT   SAVE AND CONTINUE ▸

保存并退出   保存并继续

Education * 学历信息

点这里 **+ ADD EDUCATION**

Please enter your education details (you do not need to key in your pre-university qualifications.)

🔗 **Official Transcripts(pending - click here to upload)**   🔗 **Degree Scroll(pending - click here to upload)**

FOR ALL PROGRAMMES

Was English the medium of instruction in your undergraduate or/and postgraduate degree? *

Yes	No

Was your Undergraduate degree pursued on-site at the campus of the degree granting university? *

Yes	No

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‹ BACK TO ACADEMIC DETAILS   编辑教育信息

Edit Education   请填写您的教育背景。以下为示例供您参考

College/University ❓ *
Fudan University

School
SCHOOL OF ECONOMICS

Programme Type *
Full Time

Education Type *
Bachelor's Degree

Degree *
BACHELOR OF ECONOMICS

Field of Study *
Business/Economics

Completed Study? *   点这里
Yes   No

Year Graduated *
2008

Honors *   点适当的选项
None

GPA or equivalent
87

GPA Base (denominator) *   GPA 计算基准
100

取消   保存
CANCEL   SAVE

SMU SINGAPORE MANAGEMENT UNIVERSITY

ACADEMIC DETAILS

Education * 教育背景

Please enter your education details (you do not need to key in your pre-university qualifications.)

+ ADD EDUCATION

BACHELOR IN ECONOMICS 2004

Fudan University

PROGRAMME TYPE	EDUCATION TYPE	FIELD OF STUDY
Full Ti...		Business/Econo...

✎ EDIT 🗑

87 /100
None

点这里

点这里

Allowed file types: jpeg, jpg, pdf, png
Max size: 10MB

Allowed file types: jpeg, jpg, pdf, png
Max size: 10MB

🔗 **Official Transcripts (pending - click here to upload)**

🔗 **Degree Scroll (pending - click here to upload)**

请上传您的大学成绩单

点这里

上传大学学位证书

ACADEMIC DETAILS

Please enter your education details (you do not need to key in your pre-university qualifications.)

BACHELOR IN ECONOMICS 2004
✏ EDIT 🗑
Fudan University

PROGRAMME TYPE	EDUCATION TYPE	FIELD OF STUDY
Full Time	Bachelor's Degree	Business/Economics

87/100
None

📎 **Official Transcripts ***   📎 **Degree Scroll**

FOR ALL PROGRAMMES

Was English the medium of instruction in your undergraduate or/and postgraduate degree? *

Yes [**No**]   若您的本科或者研究生教育是非英文授课，请选No

If "No", please indicate your medium of instruction

Chinese   如果是中文授课，请输入Chinese

Was your Undergraduate degree pursued on-site at the campus of the degree granting university? *

[**Yes**] No   若您的本科学位是否是全日制本科？

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ACADEMIC DETAILS

English Proficiency ❓ 略过

Only results obtained within the last 2 years will be considered.

[+ TOEFL] [+ IELTS]

📎 **TOEFL/IELTS Test Score (pending - click here to upload) ***

Aptitude Test 略过

GMAT/GRE is a compulsory requirement for admission. If you have not taken GMAT/GRE, please take as soon as possible and submit your scores. The tests must have been taken within 5 years before the proposed date of admission. For GMAT/GRE registration information, please visit their websites http://www.mba.com/mba/TaketheGMAT and http://www.gre.org.

[+ GMAT] [+ GRE] [+ SMUAT]

📎 **GMAT/GRE Test Score (pending - click here to upload) ***

上一步
保存并退出
保存并继续

[< PREVIOUS]   SAVE AND EXIT   SAVE AND CONTINUE >

PROFESSIONAL & CCA DETAILS

Work Experience ❷ 请输入您的工作经验

+ ADD WORK EXPERIENCE

Total Experience

请填写工作经验年限 | 0 | Years | 0 | Months

请上传您的简历

⬤ Resume*

⬆ UPLOAD

Allowed file types: doc, docx, pdf

Max size: 10MB

PROFESSIONAL & CCA DETAILS

Referee* 推荐人

+ ADD REFEREE

Please list two referees. The referee reports provide the Admissions Committee an important opportunity to gain further information about your candidacy and should be sent to individuals who can supply supporting evidence of your professional experience and performance.

Programme(s) Applied
Doctor of Business Administration (Technology)

Referees Required
2

☑ DOCTOR OF BUSINESS ADMINISTRATION (TECHNOLOGY)

1

NAME

请输入1姓名

ORGANISATION & POSITION

请输入组织和职位

EMAIL ADDRESS

请推荐人1输入邮箱

RE-ENTER EMAIL ADDRESS

请再次输入邮箱

PROFESSIONAL & CCA DETAILS

☑ DOCTOR OF BUSINESS ADMINISTRATION (TECHNOLOGY)

2

NAME

请输入2姓名

ORGANISATION & POSITION

请输入组织和职位

EMAIL ADDRESS

请输入邮箱

RE-ENTER EMAIL ADDRESS

请再次输入邮箱

ℹ **What's next after submission for referees?**

1 An email will be sent automatically to referees' email address once you submit your application

2 Referee will Login to this system to fill in recommendation forms for you

3 You will be able to check its completion status on the dashboard.

上一步

保存并退出   保存并继续

< PREVIOUS

SAVE AND EXIT

SAVE AND CONTINUE >

SMU SINGAPORE MANAGEMENT UNIVERSITY

ESSAYS

Personal Statement * 请上传个人陈述

DOCTOR OF BUSINESS ADMINISTRATION (TECHNOLOGY) (GPBT)

点这里上传

○ **Personal Statement 1***
Please state how you believe a Doctor of Business Administration will help you achieve your career aspirations, professional interests or personal challenges (500 to 750 words).

⬆ UPLOAD
Allowed file types: doc, docx, jpeg, jpg, pdf, png

Max size: 10MB

点这里上传

○ **Personal Statement 2***
Please describe a topic or problem that resonates strongly with you either professionally or personally, and could form the basis for your doctoral dissertation. It will be beneficial if you could briefly highlight your plans to access the data necessary to carry out your research.

⬆ UPLOAD
Allowed file types: doc, docx, jpeg, jpg, pdf, png

Max size: 10MB

Personal Statement *

DOCTOR OF BUSINESS ADMINISTRATION (TECHNOLOGY) (GPBT)

✅ Personal Statement 1*
Please state how you believe a Doctor of Business Administration will help you achieve your career aspirations, professional
interests or personal challenges (500 to 750 words).

个人陈述 1.pdf

✅ Personal Statement 2*
Please describe a topic or problem that resonates strongly with you either professionally or personally, and could form the
basis for your doctoral dissertation. It will be beneficial if you could briefly highlight your plans to access the data necessary
to carry out your research.

个人陈述 2.pdf

FOR ALL PROGRAMMES

In no more than 600 words, please provide an overview of your academic background, your research interests and experiences, and your motivation for
pursuing the SMU programme(s) that you have applied to.

* **请参阅上面的个人陈述获取信息**

Word Count: 0/600

上一步

保存并退出 保存并继续

PREVIOUS   SAVE AND EXIT   SAVE AND CONTINUE >

FINANCIAL SUPPORT

Financial Background 略过

Household Income

- Select - ⌄

Total Number of People

- Select - ⌄

House Type

- Select - ⌄

上一步

保存并退出　保存并继续

‹ PREVIOUS

SAVE AND EXIT　SAVE AND CONTINUE ›

SMU SINGAPORE MANAGEMENT UNIVERSITY

PERSONAL DETAILS

Personal Details *

Prefix
尊称

Full Name as in NRIC/Passport ❷ *
请输入名

Family Name/Surname ❷ *
请填写您的姓氏

Gender *
○ Male   ○ Female   点这里

Date of Birth *
请填写您的出生日期

Birth Country
请填写您的出生国家

Citizenship Country *
请选择您的国籍

Citizenship Status
○ Singapore Citizen   ○ Singapore PR   ○ Foreigner   点适当选择

FIN Number ❷

• 持有新加坡身份证（NRIC）者，请输入您的身份证号码（例如：S1234567A）
• 持有在新加坡外国人身份证（FIN）者，请输入您的外国人身份证号码（例如：F1234567A）
• 若无新加坡外国人身份证（FIN），请略过

Email Address *
请输入您的邮箱地址

SMU SINGAPORE MANAGEMENT UNIVERSITY

PERSONAL DETAILS

✅ Singapore Documents
For Singaporeans, NRIC
For Singapore PRs, NRIC, Re-Entry Permit & Passport
For Singapore Pass Holders, Singapore Valid Pass, Passport
For Foreigners, Passport

🔖 SMU_Virtual Background_Campus_Green. png

Addresses *

🏠 **HOME ADDRESS**

Country *

请输入您的国家

Postal Code *

请输入您的邮编

House/Blk No. *

Other ⌄

请输入您的门牌号

Street Name *

请填写您的出生日期

Unit No.

Other ⌄

请输入楼号/室号

Building Name

请输入楼栋名称

PERSONAL DETAILS

Phone Numbers * 联系电话

Landline

🇨🇳 ▾ 请输入您的固定电话号码

Mobile *

🇨🇳 ▾ 请输入您的手机号

Disability/Special Needs Statement ❓ 略过

We seek your help to inform us if you have a disability, impairment or long-term medical condition (e.g. impairment of hearing, vision, speech, medical, mobility, or mental ailments or any other form of physical condition). Such information provided will assist SMU in monitoring and improving services to our students. IMPORTANT: If you do require special assistance or facilities while studying at SMU, you must write to Disability Support Services at dss@smu.edu.sg, so that we can discuss your particular needs.

Yes | No

上一步 保存并退出 保存并继续

‹ PREVIOUS | SAVE AND EXIT | SAVE AND CONTINUE ›

PAYMENT

Payment ❓ 付款

FOR ALL PROGRAMMES

PAYMENT ITEM	AMOUNT TO PAY (SGD)	STATUS
Application Fee	$100.00	Pending Payment

METHOD OF PAYMENT

🔘 Online　通过 Visa、MasterCard 进行在线支付　　　⚪ Other Payment Arrangement

PAY FEE

上一步　　　　　　　　　　　　　　　　　　　　保存并退出　　　保存并继续

‹ PREVIOUS　　　　　　　　　　　SAVE AND EXIT　　　SAVE AND CONTINUE ›

Payment 付款

FOR ALL PROGRAMMES

PAYMENT ITEM	AMOUNT TO PAY (SGD)
Application Fee	$100

CARD TYPE

通过 Visa、MasterCard 进行在线支付

◯ VISA

◯ MASTERCARD

PAY FEE

Payment	Review	Receipt

Payment Details 🔒

* Required field

Card Type *

⚪ **VISA** Visa   ⚪ mastercard Mastercard

Card Number *

Expiration Month *   **Expiration Year ***

Month ▾   Year ▾

CVN *

This code is a three or four digit number printed on the back or front of credit cards.

123

Next

Cancel Order

Your Order

Total amount	SGD 100.00

通过 Visa、MasterCard 进行在线支付

PAYMENT

Payment ❓ 付款

FOR ALL PROGRAMMES

PAYMENT ITEM	AMOUNT TO PAY (SGD)	STATUS
Application Fee	$100.00	Other

METHOD OF PAYMENT

◯ Online   ⦿ Other Payment Arrangement   **其他付款安排**

Please provide details of other payment arrangement.

请输入其他支付安排采用银行转账方式

上一步   **保存并退出**   **确认并提交**

‹ PREVIOUS   SAVE AND EXIT   SAVE AND CONTINUE ›

SMU | College of Graduate Research Studies

English   SARA TRAN DUC HONG

⚠ Online payment is currently in progress. Please wait for the payment status to clear.

PAYMENT

如果出现以上对话框，请忽略并单击"确认并提交"
进入到下一步，招生办公室会在之后与您联系。

Payment ❓

FOR ALL PROGRAMMES

PAYMENT ITEM	AMOUNT TO PAY (SGD)	STATUS
Application Fee	$100.00	Pending Payment

METHOD OF PAYMENT

🔘 Online   ⚪ Other Payment Arrangement

PAY FEE

上一步   保存并退出   确认并提交

< PREVIOUS   SAVE AND EXIT   SAVE AND CONTINUE >

SUMMARY & SUBMISSION

请确保之前的申请信息和材料正确，确定后到下一页

The summary section provides an overview of the application details entered. To update your application details, please click on the section title (for e.g. Programme Details).

- The summary section provides an overview of the application details entered.
- To update your application details, please click on the section title (for e.g. Programme Details).

PRINT   EXPAND ALL

Programme Details   ⌄

Academic Details   ⌄

Professional & CCA Details   ⌄

Essays   ⌄

Financial Support   ⌄

Personal Details   ⌄

Payment   ⌄

SUMMARY & SUBMISSION

Supplementary Questions 补充问题
请根据绿色勾选框输入

FOR ALL PROGRAMMES

Which SMU website(s) did you look up when searching for information about SMU's Postgraduate Research programmes? Please check all that apply. *

- ☑ None of the above
- ☐ Others - Please Specify:
- ☐ SMU College of Graduate Research Studies (CGRS) website (https://graduatestudies.smu.edu.sg/)
- ☐ SMU School/Faculty Website(s)
- ☐ SMU's Main Website (https://www.smu.edu.sg/)

Which of these web platform(s) or web campaign(s) did you find out about SMU's Postgraduate Research programmes? Please check all that apply. *

- ☐ FindAPhD.com Directory
- ☐ Google Banner Ads, Display Ads or Sponsored Ads
- ☑ None of the above
- ☐ Others – Please Specify:

Did you receive any of the following digital marketing ads profiling SMU's Postgraduate Research programmes? Please check all that apply. *

- ☐ LinkedIn – InMail
- ☐ LinkedIn - Sponsored Ads
- ☑ None of the above
- ☐ Others – Please Specify:
- ☐ SMU Facebook Ads
- ☐ SMU Instagram Ads
- ☐ Zalo Ads

Did you find the digital ads that you received helpful and informative? If you didn't receive any, please indicate "N.A.". *

请输入"NA"

请根据绿色勾选框输入

SUMMARY & SUBMISSION

Did you attend any of the following local or international outreach events to find out more about SMU's Postgraduate Research programmes? Please check all that apply. *

- [ ] HeadHunt Postgraduate Fair (Singapore)
- [x] None of the above
- [ ] Others – Please Specify:
- [ ] SMU Masters Day (Singapore)
- [ ] SMU Open House (Singapore)
- [ ] SMU PhD Day (Singapore)
- [ ] SMU Postgraduate Research Programmes Information Sessions (Indonesia)
- [ ] SMU Postgraduate Research Programmes Information Sessions (Thailand)
- [ ] SMU Postgraduate Research Programmes Information Sessions (The Philippines)
- [ ] SMU Postgraduate Research Programmes Information Sessions (Vietnam)

Were there other publicity platform(s) where you found out about the SMU's Postgraduate Research programmes? Please check all that apply. *

- [ ] Emailers from SMU CGRS Office
- [ ] Emailers from SMU Schools
- [x] None of the above
- [ ] Others – Please Specify:
- [ ] Promotional Videos on SMU Campus Grounds
- [ ] School's Postgraduate Research Programme Brochures (Print and Digital)
- [ ] SMU CGRS General Programme Brochures (Print and Digital)
- [ ] SMU CGRS LinkedIn Page
- [ ] SMU Social Media Channels

Did you find out about the SMU's Postgraduate Research programmes through any of the following word-of-mouth channels? Please check all that apply. *

- [ ] Current SMU Postgraduate Research Students
- [ ] Faculty Members from Home University
- [ ] Friends/Family Members
- [x] None of the above
- [ ] Others – Please Specify:
- [ ] SMU Faculty Members
- [ ] SMU Postgraduate Research Alumni

SMU SINGAPORE MANAGEMENT UNIVERSITY

请根据绿色勾选框输入

SUMMARY & SUBMISSION

Which social media platform(s) do you prefer using regularly? Please check all that apply. *

☐ Facebook   ☐ Instagram   ☐ LinkedIn

☐ Others – Please Specify: ☐ Telegram   ☐ TikTok

☐ Twitter   ☑ WeChat   ☐ Zalo

Were you ever/are you on SMU CGRS' online mailing list? *

Yes **No**

Please provide at least one financial support. Please note that Scholarship/Awards/Fellowship are generally awarded based on Merit. Applicants are strongly encouraged to be able to provide self-support and not rely primarily on Scholarship/Awards. *

☐ Company Sponsorship   ☐ Others   ☐ Scholarship/Awards/Fellowship

☑ Self Support

Are you interested in applying for scholarship? *

Yes No   点这里

Is your joining the programme contingent on your your Scholarship?

Yes No   点这里

SUMMARY & SUBMISSION

Have you previously attended the Global Young Scientist Summit (GYSS) event? *

https://gyss.nrf.gov.sg/about/about/

| Yes | No | **点这里** |

If your answer to the earlier question is "Yes", did you feel that your experience at the GYSS event had positively influenced your decision to apply for a SMU postgraduate degree programme? *

请输入"NA"

Have you previously applied for graduate admissions in SMU? *

| Yes | No | **点这里** |

Are you currently enrolled in a **点这里** programme? Have you also applied to other universities? *

| Yes | No |

Do you have any existing or past criminal convictions, reprimands, warnings, police cautions, probationary orders or any pending prosecutions in Singapore courts (including SAF military courts, SPF or SCDF Disciplinary Boards) or courts of law in any other country? *

| Yes | No | **点这里** |

Have you ever been expelled f**点这里**ucational institution or suspended for an academic term of more than 3 months? *

| Yes | No |

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SUMMARY & SUBMISSION

Have you ever been expelled from an educational institution or suspended for an academic term of more than 3 months? *

Yes   **No**   **点这里**

声明标题

Declaration Header

Please verify that your details and choices are correctly entered before proceeding to submit

1. I affirm that I have read and understood the instructions in the application package, and that the information given in this application form is correct and complete.

2. I understand that any inaccurate information or omission of information will render this application invalid, and that, if admitted on the basis of such information. I may be required to withdraw from the University, and the scholarship, if granted, will be withdrawn.

☑ I agree   **请根据绿色勾选框输入**

You have indicated that you are applying from the following location:

○ EU, Iceland, Lichtenstein or Norway   ● Non EU   **点这里**

☑ I have read and understand the SMU Postgraduate Programme **SMU Privacy Statement**

请根据绿色勾选框输入

上一步   **保存并退出**   **确认并提交**

‹ PREVIOUS   SAVE AND EXIT   CONFIRM AND SUBMIT ›

THANK YOU