

Publication: Telecom Asia Online

Date: 29 May 2018

Headline: Huawei, IMDA collaborate on Seeds of the Future program

Huawei, IMDA collaborate on Seeds of the Future program

Huawei and Singapore's Infocomm Media Development Authority (IMDA) have collaborated on the Seeds for the Future program, which will see 10 Singaporean undergraduates embark on a two-week learning journey to China.

Fully funded by Huawei, the program will allow students to spend a week in Beijing to experience Chinese culture and another week in Huawei's headquarters in Shenzhen for intensive courses on emerging technologies including 5G, the IoT and cloud computing.

The selected group of students is being supported under IMDA's Industry Preparation for Pre-Graduates (iPREP) program, which aims to prepare and equip pre-graduates with relevant skillsets and work experience to meet industry talent needs.

Partnerships between the public and private sector on programs such as iPREP and Seeds for the Future, allow effective immersion of talent in key technology hubs such as China, to gain exposure to digital businesses at the forefront of innovation where growth is taking shape.

"IMDA is happy to partner Huawei in providing our undergraduates the invaluable experience of understanding the business culture in China's ICT industry," IMDA CEO Tan Kiat How said.

"The students will get the opportunity to learn about the latest ICT developments and acquire industry experience, in line with our aim to create a pipeline of industry-ready graduates."

The group of 10 students consists of undergraduates from National University of Singapore (NUS), Nanyang Technological University (NTU), Singapore Management University (SMU) and Singapore Institute of Technology (SIT), majoring in Computer Science, Information Systems, Business Analytics, and Electrical and Electronic Engineering.

According to a recent study, an estimated \$10 billion will be added to Singapore's gross domestic product (GDP) as the economy undergoes digital transformation. As Singapore continues advancing its journey towards a digital economy, a steady and sustainable pipeline quality talent is critical to harness its full economic potential.

Huawei's Seeds for the Future program is a global corporate social responsibility (CSR) flagship program established in 2008 to help develop local ICT talent, enhance knowledge transfer, promote a greater understanding of and interest in the telecommunications sector, and improve and encourage regional building and participation in the digital community.

To date, the program has benefited more than 20,000 students from over 102 countries worldwide.