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Headline: Business Showcase: Viola.AI-Blockchain-powered Relationship Registry & Love AI

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Describe the company – the elevator pitch ...

Viola.AI is the world's first Blockchain-powered Relationship Registry & Love AI, which aims to restore trust & transparency in this \$800 billion love industry. Viola.AI harnesses artificial intelligence and blockchain technology to develop a lifelong relationship advisor, and REL-Registry on the blockchain verifies each user's identity through visual recognition, social media check and at the same time, ascertains their relationship status. Our goal is to eventually create the world's largest single women database and give them the reassurance that the people they meet on Viola.AI are genuine singles who are real.

How are you different?

Viola.AI is created by Asia's premier dating company Lunch Actually Group which has over 14 years of experience. With a large database of over 1.4 million existing customers which contributes over 1 billion data points, Viola.AI is the only provider that caters to a holistic ecosystem from the Singles, Attached, to the Married stages. Viola.AI also has a humanized Viola.AI Chatbot (which offers relevant and proactive recommendations), Community Advice, Ideas Support, and Goods and Services Purchase services. Viola.AI is set to revolutionize the love industry.

Why will you do well?

Viola.AI is the next logical step in a love industry that is viewed with skepticism due to romantic scams, catfishing, hookup culture, and other related problems. With over 14 years of experience in the dating industry behind Viola.AI, we are more than adequately informed about the challenges that singles and couples face in their love lives in this day and age. Viola.AI is a much-needed solution which was created to address and help overcome those hurdles in love, and to change the world, one relationship at a time.

Where are you based?

Viola.AI HQ is based in Singapore.

When was the company launched?

Lunch Actually Group was founded in 2004 by entrepreneurs Violet Lim and Jamie Lee.

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As a product, Viola.AI was conceived of in 2017 and is not publicly available yet. The Viola.AI MVP was launched on 5 June to its Alpha Club for testing.

What have been your biggest wins to date?

There are many!

It was a big win when our Viola.AI Token Pre-Sale closed five days early, as all 7,500,000 Tokens were sold. We have also partnered with MegaX to build an AI-driven worldwide shopping experience for the future, and with AI Singapore and Singapore Management University (SMU) to develop robust AI matching & recommendations engine. We look forward to even more wins once Viola.AI is publicly launched.

Another milestone for us was the launch of our MVP to our Alpha Club!

Who are you trying to attract to your product?

The A.I. that we are building evolves from dating, couple-hood to marriage and ensuring that we would always serve our users to the best of our ability throughout, helping people find love, helping romance blossom, and helping sustain the relationship right till their twilight years.

Viola.AI is for both singles and people in relationships, which means it has a lifelong customer value. Merchants and experts can also offer their goods and services to singles and couples through Viola.AI marketplace.

What tips would you give to others looking to build their business?

Harsh as it might sound, not everybody is suited to be an entrepreneur. Some people become entrepreneurs to work shorter hours or to boss other people around. That would happen eventually one day, but in the early days, one needs to roll up one's sleeves and be ready to put in very long hours, willing to do anything and everything to make the business succeed and be paid for purely for results and not for by hours put in.

My advice is to go into entrepreneurship with both eyes open, be ready to work harder than you have ever worked, be humble, and always be learning and improving.

Tell us about your team?

Viola.AI's core team consists of:

Violet Lim – CEO and Co-Founder of Viola.AI

Jamie Lee – Co-Founder and Business Development Head

Zam Ong – Co-Founder, A.I & Crypto Protocol Architect

Martti Dumangeng – Blockchain & Technology Solutions Head

Li Yhee Chin – Business Development and Partnerships

Christina Thung – Head of PR

Freddie Lacorte – Head of Community Management

We are a diverse team. Most of the team has gained clear insight into the dating industry with years of professional experience in Lunch Actually Group.

Each of our unique experiences and expertise brought to the table has helped create and grow Viola.AI to newer and greater heights.

What are your plans for the future?

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To keep working our Viola.AI product to make it the smartest love AI to help singles and couples worldwide have better lifetime relationships, regardless of where they are from, their background, their culture, their habits etc. We believe that everyone deserves love and Viola.AI can really change the world, one relationship at a time.

What are your favourite tech gadgets?

It has to be my iPhone and my MacBook.

What tech gadgets do you wish you could use to help you?

It would be helpful to have an AI like Jarvis.

Anything else you'd like to add/we should have asked?

My personal mission is to be remembered for having impacted billions of relationships positively through my life and my work, and to inspire, care and honour God in all that I do. If there's anybody out there reading this who would like to work together with me or collaborate with me to help me achieve my personal mission, please get in touch!