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Headline: Alibaba Cloud: Investments for Inclusiveness in Asia

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China Gateway Program partners on stage during announcement of the global program.

CAT YONG

On May 30, 2019 at 12:40 pm

Alibaba Cloud Intelligence, Alibaba Group's own data intelligence backbone has launched 10 new products during their Cloud Summit in Singapore. They also shared their willingness to collaborate with this region and integrate their cloud platform with business models that come their way.

These are, in no particular order, PolarDB, Alibaba Log Service, Bring Your Own Key (BYOK) support, SaaS accelerator, Smart Access Gateway (SAG) software, Container Registry (ACR) Enterprise Edition, and Container Service for Kubernetes (ACK).

More than a few products caught this journalist's eye, but of note, is the SaaS Accelerator which leverages Alibaba's position as the largest public cloud provider in the region.

In Asia, Alibaba Cloud boasts 15 availability zones outside of China, and is the only global cloud provider to have data centres in countries like Indonesia and Malaysia.

The SaaS Accelerator is a platform for tech partners to easily build and launch their applications. It can take as few as 5 days to build an app and then plug it into the Alibaba ecosystem for developers to take advantage of.

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CLOUD INFRASTRUCTURE ADVANTAGE

President of Alibaba Cloud Intelligence International, Selina Yuan, said, “As the largest public cloud provider in Asia Pacific, Alibaba Cloud is speeding up digital transformation in this region by building a world-class cloud infrastructure and we have also been at the forefront of the rapid development of data intelligence.

“Today Alibaba Cloud not only provides infrastructure that underpins the entire Alibaba economy from e-commerce and payment, to logistics and supply chain management, but also ensures inclusiveness.”

Besides the SaaS Accelerator, this inclusiveness that Selina speaks of, is demonstrated to the hilt during the one-day cloud summit, with the China Gateway Program (CGP) and an upgraded service support campaign designed for SME.

The CGP involves DBS SME Banking, SG Tech, Action Community for Entrepreneurship (ACE), Info-communications Media Development Authority (IMDA), Enterprise Singapore, Singapore Management University Academy (SMU Academy), Singapore Chinese Chamber of Commerce & Industry (SCCCI), and TechNode.

Senior Minister of State for Trade and Industry and Education, Chee Hong Tat observed, “Alibaba Cloud’s China Gateway Program can also be a valuable channel for Singapore SMEs to access China as they think about internationalisation.”

BEYOND LOCALISATION

Sharing statistics about Asia’s consumer power and the amount of innovation that this region has produced, Selina pointed out that companies in Asia, are creating products for Asia.

Hence, their huge investments in building out digital infrastructure in this region which is the most that any global cloud provider has made to date – Hong Kong, Indonesia, Singapore, India, Malaysia and Japan.

We want more localisation here, but besides that we want to support more SMEs in Asia, Selina said.

Alibaba already supports over 700 customers to extend their businesses in China with the China Gateway Programme. This is done via consulting services, sharing resources, providing support.

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Selina presenting the investments Alibaba Cloud has made in this region.t and helping business fast-track their growth plans in China. Within China itself, Alibaba Cloud has 8 regions and over 1300 nodes. As the leading cloud provider with over 50-percent share, they claim to be able to take products and services closer to customers.