Publication: Business Wire Online

Date: 2 December 2020

Headline: TIBCO4Good Continues to Make Global Impact Through Project Expansion

and New Programs

TIBCO4Good Continues to Make Global Impact Through Project Expansion and New Programs

PALO ALTO, Calif.--(BUSINESS WIRE)--TIBCO Software Inc., a global leader in enterprise data, empowers its customers to connect, unify, and confidently predict business outcomes, solving the world's most complex data-driven challenges. Today, TIBCO announced that its global TIBCO4Good™ initiative continues to leave a lasting impact through work with key partners and customers. Together with Microsoft, TIBCO hosted a Missing Maps event to help map uncharted areas of the world, enabling key humanitarian organizations to reach those in need. TIBCO also began work on a program called "Back on Your Feet" with Singapore Management University (SMU) and She Loves Data to educate individuals affected by the global pandemic. SMU is a premier university in Asia, internationally recognized for its research and distinguished teaching, and She Loves Data organizes events that help women build skills, enabling them to transition to data-related careers.

"This year has been particularly tough as many people found themselves unable to support their families, which in turn impacts our communities," said Dan Streetman, chief executive officer, TIBCO. "These initiatives highlight the importance of using technology for good, and as a tool to empower people to adapt their skill sets for our digital age. With TIBCO4Good, we aim to give back, focusing on sustainable innovations that uplift, inspire, and facilitate the positive change we need in the world."

Missing Maps

For the second year running, TIBCO partnered with Microsoft in the U.S. to assist in the online mapping of vulnerable areas through the Missing Maps initiative. At a recent philanthropic event, the teams collectively completed over 5,930 map edits of Indonesia with 168 volunteer hours logged. Indonesia is a country with infrastructure that is frequently impacted by natural disasters. Founded by the Red Cross, Missing Maps is an open collaboration project with a goal of filling in data gaps for places literally missing from the map. The work completed by TIBCO and Microsoft provides humanitarian organizations with the information needed to better facilitate disaster response, medical activities, and resource allocation when crises occur.

"Having the right map data allows NGOs to preemptively respond to a potential disaster and lessen the impact on vulnerable communities," said Eve Stacey, vice president, partner business development, One Commercial Partner, Microsoft Corp. "With the added data we mapped with TIBCO, humanitarian organizations in Indonesia can better forecast the impact of future disasters and implement early response actions, reducing potential risks faced by the people in these areas. We are delighted to contribute time and resources to such a monumental project, especially as this data enables communities to become more resilient and ultimately better prepared."

Back on Your Feet

"Back on Your Feet" is a global program run by TIBCO, SMU, and She Loves Data. As part of its first phase, She Loves Data offers a series of workshops and training modules, with course content developed by SMU's School of Information Systems, to individuals who lost their jobs due to the pandemic. The workshops provide participants with the skills and techniques to design, develop, and deploy analytic dashboards. Working with the university, students, and community, individuals who complete the workshops are certified as dashboard and forecasting specialists, and receive a free Spotfire license for a year. The program begins in

Publication: Business Wire Online

Date: 2 December 2020

Headline: TIBCO4Good Continues to Make Global Impact Through Project Expansion

and New Programs

APJ throughout November and December 2020, extending to the U.S. in early 2021, followed by EMEA.

"The pandemic hit many people globally, creating redundancy in countless jobs. Working with TIBCO and Singapore Management University, we strive to help individuals who are now unemployed as a result of COVID-19," said Nina Conseil, manager global certification programs, She Loves Data. "Our program, Back on Your Feet, provides participants with new skills and techniques, enhancing their core competencies to ensure their capabilities are relevant to today's market."

Learn more about TIBCO4Good and its initiatives at www.tibco.com/tibco4good.

About TIBCO

TIBCO Software Inc. unlocks the potential of real-time data for making faster, smarter decisions. Our Connected Intelligence platform seamlessly connects any application or data source; intelligently unifies data for greater access, trust, and control; and confidently predicts outcomes in real time and at scale. Learn how solutions to our customers' most critical business challenges are made possible by TIBCO at www.tibco.com.

TIBCO, TIBCO4Good, and the TIBCO logo are trademarks or registered trademarks of TIBCO Software Inc. and/or its subsidiaries in the United States and/or other countries. All other product and company names and marks mentioned in this document are the property of their respective owners and are mentioned for identification.

Contacts
Lindsey Ashjian Torres
TIBCO Software Inc.
(650) 846-8862
publicrelations@tibco.com