

Publication: The Business Times, p6  
Date: 04 Aug 2016  
Headline: Living a rejuvenating work life at OCBC



"Technology ambassadors" from local universities such as NUS, SMU and NTU gave older OCBC employees an introduction to more than 30 apps during the bank's Life-App Day recently. PHOTO: OCBC

## Living a rejuvenating work life at OCBC

By Tan Effie  
taneffie@sph.com.sg

### Singapore

*"YOU are never too old to set another goal or to dream a new dream." – CS Lewis*

Employees aged 50 and above at OCBC Bank in Singapore might find this quote relatable in time to come, as the company launches its Life Refresh@OCBC programme.

Some of them recently got an inkling of what the programme offers when 32 students from local universities such as NUS, SMU and NTU played the role of "technology ambas-

sadors" and gave them an introduction to more than 30 apps during the bank's Life-App Day.

An extension of the OCBC Future-Ready Programme, Life Refresh@OCBC is a lifelong learning scheme that offers holistic support in four areas where there have been significant developments within OCBC and the world at large: digital and financial technology (fintech) learning; financial planning; career planning; and health and fitness.

It is open to any of the 1,000 employees in OCBC Bank aged 50 and above who may wish to take advantage of any of these initiatives.

Wong Siew Yong, assistant vice-president, customer assurance, who is in her 50s, said: "I'm glad that the bank has introduced a lifelong learning programme to help us better prepare for our future and ensure we stay ahead of the times.

"I found one of the initiatives, the Life-App Day, particularly useful as I learned about the latest and most popular apps out there. The personal interaction and hands-on experience really helped me to quickly understand the apps. I can already start applying them in my daily life to enhance my lifestyle."