

## INFOCOMM DEVELOPMENT AUTHORITY OF SINGAPORE

# Building tech competencies

Andy Choi, 30, says the National Infocomm Scholarship accelerated his journey towards a rewarding career

### What made you decide on a career in infocomm?

I have always been fascinated by the latest consumer technologies and how every incremental change alters the way we interact with the world around us.

I wanted to be a part of this vibrant and ever-evolving ecosystem and the Singapore Management University (SMU) Information Systems Management degree accelerated my journey in this industry.

### Why apply for the scholarship from the Infocomm Development Authority?

The National Infocomm Scholarship (NIS) pairs its recipients with industry partners and ensures that our relevance and productivity are channelled directly into the engine of the IT industry.

Plus, it has a shorter bond period than most other scholarships.

### What internship opportunities did you receive during the scholarship?

There were numerous opportunities while I was studying in the United States. Most major technology companies, such as Google, Microsoft and Facebook, would do on-ground recruitment before the summer for interns across different disciplines. Numerous start-ups were scouting then as well. It was eye-opening to see the plethora of learning opportunities, and the emphasis that the tech giants placed in recruiting students on the ground.

In addition, the scholarship supported a six-months overseas internship in a

tech-related job role with my preferred organisation.

### How has the scholarship helped in your aspiration?

The scholarship allowed me to join the top schools, meet the brightest professors and students, and network and learn from the greatest companies that are driving change in our world right now.

### Describe NIS in three words.

Opens every door.



**Occupation:** Associate director of Digital Media Insights, StarHub  
**Scholarship:** National Infocomm Scholarship (Fast-Track Bachelor's–Master's)  
**Courses and institutions:** Bachelor of Science (Information Systems Management) at Singapore Management University, and Master of Science in Information Security Policy and Management at Carnegie Mellon University